



TO: SNA Board of Directors and State Leaders
CC: Jen Lewi
FROM: Laura Maynard
SUBJECT: October 2015 Membership, Certificate & Credentialing Program Report
DATE: November 5, 2015

Membership Overview

The October Membership Report shows that we have 56,881 members (which is 800 more than October 2014). This is also 752 more members than May 2015 year-end and our highest membership in more than a decade!

Four of the seven regions have more members when compared with this time last year. The West and Northeast are showing the strongest growth.

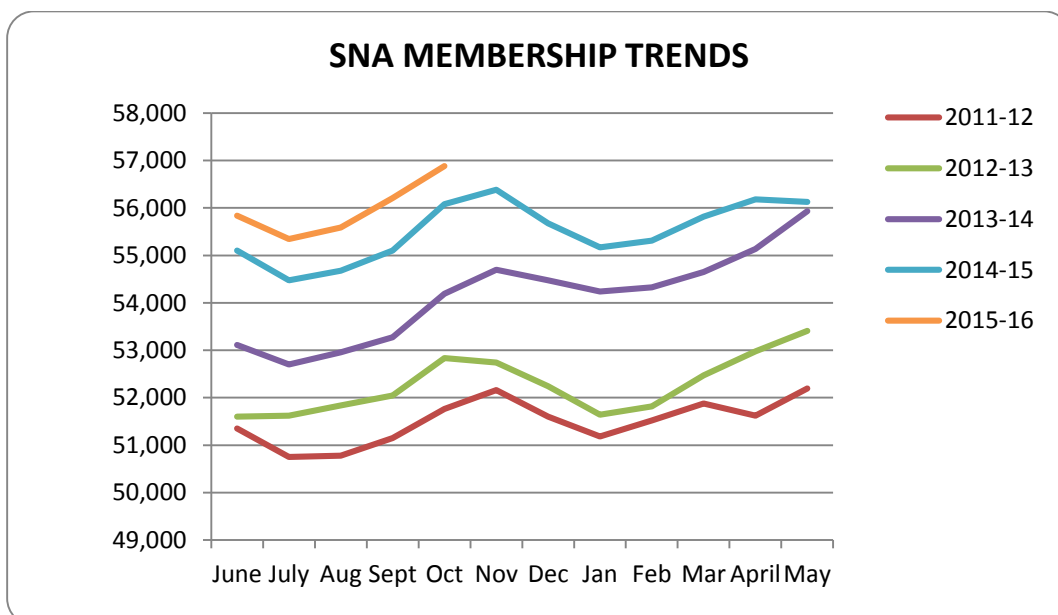
The states with an increase of 10% or more since May 2015 year-end are New Jersey, Pennsylvania, Colorado, Arkansas and California.

Region	October 2015	October 2014	Diff	% Diff
Mideast	6,344	6,443	-99	-2%
Northeast	4,414	4,035	379	9%
Southeast	21,822	22,012	-190	-1%
West	5,055	4,774	311	7%
Midwest	7,742	7,519	223	3%
Northwest	4,536	4,296	240	6%
Southwest	6,452	6,484	-32	0%
Misc.	516	548	-32	-
Total	56,881	56,081	800	1.3%

The Major City Director and District Director membership categories have grown by 13 or 146 respectively since May 2015.

Membership Trends

Although we have seen an increase in members compared with previous years, overall membership trends remain consistent with prior years. Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring.



If you have any questions, please call me at ext. 120 or email lmaynard@schoolnutrition.org.

Continued...

School District Owned Membership (SDM)

The total number of SDMs for October 2015 is 26,619 (which is 1,036 more than the May 2015 year-end total). SDMs currently account for 47% of the total membership. All states associations are now participating in SDM and the chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	2,884	South Carolina	1,270
Tennessee	2,607	Kentucky	954
Louisiana	1,867	Michigan	814
North Carolina	1,703	Arizona	747
Alabama	1,506	Delaware	720

Credentialing Overview

The October Credentialing Report shows that we have a **record 1,396** credentialed members which is 40 more than the May 2015 year-end and 47 more than October 2014.

Certificate Program Overview

The October Certificate Program Report shows that we have 20,039 certificate holders which is 185 more than October 2014. The number of members with a certificate has decreased by 171 since May 2015 year-end. More specifically:

- Level 1 Certificates have decreased by -1.40%
- Level 2 Certificates have decreased by -1.35%
- Level 3 Certificates have increased by 2.49%

238 people received a new certificate in October and 4,118 people renewed their certificate. Also, members with a certificate account for 35% of our membership. This is down from 45% in 2009.

Region	October 2015	October 2014	Diff	% Diff
Midwest	1,713	1,765	-52	-3%
Northeast	769	767	2	0%
Southeast	8,897	8,899	-2	0%
West	1,400	1,365	35	3%
Midwest	4,132	4,145	-13	-0%
Northwest	2,267	2,153	114	5%
Southwest	796	760	36	5%
Misc.	65	0	65	-
Total	20,039	19,854	185	0.9%



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

October 2015 (Applications processed through 10/31/2015)													
	October 2015	September 2015	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2015/16 3% Goal	Oct 2015 Cert Program	+/- Prior Month	Oct 2015 Credentialing	+/- Prior Month
MIDEAST REGION													
Delaware	949	945	4	8	1	5	116	720	908	176	-1	10	0
Dist. of Columbia	20	21	-1	0	0	0	1	10	21	1	0	0	0
Indiana	1,367	1,317	50	62	1	17	75	682	1,394	335	-6	24	0
Maryland	509	510	-1	2	0	4	43	56	526	263	-10	21	0
Michigan	1,797	1,769	28	32	0	20	295	814	1,756	351	0	41	0
Ohio	1,429	1,433	-4	15	1	17	136	602	1,496	530	2	53	-2
West Virginia	273	265	8	6	0	4	15	191	278	57	2	4	0
TOTAL	6,344	6,260	84	125	3	67	681	3,075	6,379	1,713	-13	153	-2
NORTHEAST REGION													
Connecticut	469	463	6	8	1	4	28	166	506	146	3	15	0
Maine	330	327	3	3	0	2	38	127	334	101	-1	20	0
Massachusetts	1,001	932	69	54	25	8	90	619	1,015	161	3	56	0
New Hampshire	366	365	1	1	1	1	28	197	400	146	-5	12	0
New Jersey	663	646	17	44	2	7	37	266	506	41	0	12	0
New York	556	558	-2	12	2	23	10	241	579	78	2	48	1
Pennsylvania	904	892	12	18	0	3	43	352	817	81	-2	31	-1
Rhode Island	6	6	0	0	0	0	0	0	7	0	0	3	0
Vermont	119	117	2	4	0	1	10	27	114	15	0	8	0
TOTAL	4,414	4,306	108	144	31	49	284	1,995	4,278	769	0	205	0
SOUTHEAST REGION													
Alabama	2,411	2,356	55	78	3	18	169	1,506	2,348	1,112	14	16	0
Florida	2,379	2,376	3	20	3	25	221	319	2,614	1,614	-12	78	2
Georgia	4,548	4,572	-24	85	4	100	602	2,885	4,455	1,716	-2	57	1
Kentucky	1,956	1,974	-18	49	1	30	89	954	2,015	757	-7	48	0
Mississippi	944	908	36	43	3	10	135	568	928	80	-2	7	2
North Carolina	2,723	2,691	32	40	2	11	291	1,703	2,845	744	4	36	1
South Carolina	1,718	1,922	-204	35	7	275	92	1,270	1,865	414	-5	14	0
Tennessee	3,419	3,516	-97	27	2	119	303	2,607	3,687	1,687	4	38	-1
Virginia	1,724	1,696	28	32	3	21	158	550	1,719	773	-2	66	1
TOTAL	21,822	22,011	-189	409	28	609	2,060	12,362	22,476	8,897	-8	360	6
WEST REGION													
Arizona	1,116	1,043	73	59	3	12	180	747	1,075	134	0	44	2
California	1,699	1,541	158	116	29	20	233	466	1,580	196	0	109	1
Hawaii	278	278	0	0	0	0	1	266	287	1	0	1	0
Nevada	102	105	-3	0	0	3	3	47	106	16	0	3	0
New Mexico	869	863	6	5	3	2	22	368	885	425	0	13	0
Utah	991	946	45	47	0	5	155	234	1,031	628	12	15	1
TOTAL	5,055	4,776	279	227	35	42	594	2,128	4,964	1,400	12	185	4



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

October 2015 (continued)

	October 2015	September 2015	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2015/16 3% Goal	Oct 2015 Cert Program	+/- Prior Month	Oct 2015 Credentialing	+/- Prior Month
MIDWEST REGION													
Illinois	544	536	8	11	2	6	19	154	586	102	1	39	0
Iowa	948	945	3	17	1	14	46	131	974	584	1	19	1
Minnesota	3,016	2,968	48	66	3	34	195	710	3,070	2,314	4	69	-2
Missouri	919	880	39	43	2	8	51	322	884	425	-4	23	0
Nebraska	380	372	8	1	1	4	16	67	400	127	3	5	0
North Dakota	280	239	41	36	1	2	16	10	286	40	0	5	0
South Dakota	430	429	1	7	1	6	95	197	447	111	1	4	0
Wisconsin	1,225	1,218	7	19	3	6	52	444	1,275	429	6	34	1
TOTAL	7,742	7,587	155	200	14	80	490	2,035	7,922	4,132	12	198	0
NORTHWEST REGION													
Alaska	143	142	1	0	0	0	29	76	145	16	0	3	0
Idaho	999	998	1	7	0	7	229	333	1,036	384	-5	16	0
Montana	207	208	-1	0	0	1	5	14	222	58	1	2	0
Oregon	510	503	7	5	3	1	37	264	509	133	0	13	0
Washington	2,357	2,312	45	52	1	14	123	662	2,412	1,531	5	35	0
Wyoming	320	318	2	3	0	1	11	184	301	145	2	3	0
TOTAL	4,536	4,481	55	67	4	24	434	1,533	4,625	2,267	3	72	0
SOUTHWEST REGION													
Arkansas	741	687	54	40	0	1	144	122	691	53	1	9	0
Colorado	866	789	77	93	2	11	50	402	805	191	4	44	0
Kansas	455	446	9	16	1	8	42	94	459	174	-3	15	0
Louisiana	2,571	2,559	12	31	2	33	197	1,867	2,820	91	0	6	0
Oklahoma	955	948	7	28	1	29	112	590	913	240	-2	6	0
Texas	864	835	29	32	1	8	235	416	907	47	1	102	1
TOTAL	6,452	6,264	188	240	7	90	780	3,491	6,595	796	1	182	1
SUBTOTAL	56,365	55,685	680	1,412	122	961	5,323	26,619	57,239	19,974	7	1,355	9
Miscellaneous	516	523	-7	10	0	4	0	0	573	65	9	41	2
GRAND TOTAL	56,881	56,208	673	1,422	122	965	5,323	26,619	57,812	20,039	16	1,396	11

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members, international members and members in US territories such as Guam and the USVI.



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

October 2015	Year To Date Retention						
	Oct 2015	May 2015	+/- Members	Reinstated Members	Expired Members	Retention Rate	2015/16 3% Goal
MIDEAST REGION							
Delaware	949	882	67	88	73	102%	908
Dist. of Columbia	20	20	0	0	3	85%	21
Indiana	1,367	1,353	14	11	100	93%	1,394
Maryland	509	511	-2	16	36	96%	526
Michigan	1,797	1,705	92	15	142	93%	1,756
Ohio	1,429	1,452	-23	6	99	94%	1,496
West Virginia	273	270	3	14	30	94%	278
TOTAL	6,344	6,193	151	150	483	95%	6,379
NORTHEAST REGION							
Connecticut	469	491	-22	5	58	89%	506
Maine	330	324	6	8	38	91%	334
Massachusetts	1,001	985	16	32	103	93%	1,015
New Hampshire	366	388	-22	23	52	93%	400
New Jersey	663	491	172	7	30	95%	506
New York	556	562	-6	8	65	90%	579
Pennsylvania	904	793	111	9	67	93%	817
Rhode Island	6	6	0	0	0	100%	7
Vermont	119	111	8	0	7	94%	114
TOTAL	4,414	4,151	263	92	420	92%	4,278
SOUTHEAST REGION							
Alabama	2,411	2,280	131	11	59	98%	2,348
Florida	2,379	2,538	-159	23	342	87%	2,614
Georgia	4,548	4,325	223	40	246	95%	4,455
Kentucky	1,956	1,956	0	12	164	92%	2,015
Mississippi	944	901	43	10	60	94%	928
North Carolina	2,723	2,762	-39	16	162	95%	2,845
South Carolina	1,718	1,811	-93	77	360	84%	1,865
Tennessee	3,419	3,580	-161	64	344	92%	3,687
Virginia	1,724	1,669	55	15	89	96%	1,719
TOTAL	21,822	21,822	0	268	1,826	93%	22,476
WEST REGION							
Arizona	1,116	1,044	72	46	119	93%	1,075
California	1,699	1,534	165	38	165	92%	1,580
Hawaii	278	279	-1	0	2	99%	287
Nevada	102	103	-1	0	10	90%	106
New Mexico	869	859	10	8	117	87%	885
Utah	991	1,001	-10	7	96	91%	1,031
TOTAL	5,055	4,820	235	99	509	91%	4,964



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

October 2015

(continued)

	Oct 2015	May 2015	+/- Members	Reinstated Members	Expired Members	Retention Rate	2015/16 3% Goal
MIDWEST REGION							
Illinois	544	569	-25	4	67	89%	586
Iowa	948	946	2	4	79	92%	974
Minnesota	3,016	2,981	35	12	159	95%	3,070
Missouri	919	858	61	12	68	93%	884
Nebraska	380	388	-8	4	46	89%	400
North Dakota	280	278	2	5	53	83%	286
South Dakota	430	434	-4	3	28	94%	447
Wisconsin	1,225	1,238	-13	9	67	95%	1,275
TOTAL	7,742	7,692	50	53	567	93%	7,922
NORTHWEST REGION							
Alaska	143	141	2	3	4	99%	145
Idaho	999	1,006	-7	5	61	94%	1,036
Montana	207	216	-9	1	31	86%	222
Oregon	510	494	16	4	17	97%	509
Washington	2,357	2,342	15	8	142	94%	2,412
Wyoming	320	292	28	2	18	95%	301
TOTAL	4,536	4,491	45	23	273	94%	4,625
SOUTHWEST REGION							
Arkansas	741	671	70	3	23	97%	691
Colorado	866	782	84	11	100	89%	805
Kansas	455	446	9	5	64	87%	459
Louisiana	2,571	2,738	-167	19	251	92%	2,820
Oklahoma	955	886	69	1	76	92%	913
Texas	864	881	-17	47	136	90%	907
TOTAL	6,452	6,404	48	86	650	91%	6,595
SUBTOTAL	56,365	55,573	792	771	4,728	93%	57,239
Miscellaneous	516	556	-40	0	25	*	573
GRAND TOTAL	56,881	56,129	752	771	4,753	93%	57,812

Note: The retention rate will be skewing slightly higher as this report only contains only a few months of data. In 2014-15, SNA's national retention rate was 82%, and in 2014, the average association retention rate was 80%.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

October 2015

	October 2015	October 2014	+/- Members	Percentage Difference
MIDEAST REGION				
Delaware	949	945	4	0%
Dist. of Columbia	20	21	-1	-5%
Indiana	1,367	1,290	77	6%
Maryland	509	525	-16	-3%
Michigan	1,797	1,835	-38	-2%
Ohio	1,429	1,463	-34	-2%
West Virginia	273	364	-91	-25%
TOTAL	6,344	6,443	-99	-2%
NORTHEAST REGION				
Connecticut	469	523	-54	-10%
Maine	330	343	-13	-4%
Massachusetts	1,001	1,007	-6	-1%
New Hampshire	366	393	-27	-7%
New Jersey	663	369	294	80%
New York	556	554	2	0%
Pennsylvania	904	712	192	27%
Rhode Island	6	9	-3	-33%
Vermont	119	125	-6	-5%
TOTAL	4,414	4,035	379	9%
SOUTHEAST REGION				
Alabama	2,411	2,303	108	5%
Florida	2,379	2,659	-280	-11%
Georgia	4,548	4,477	71	2%
Kentucky	1,956	1,847	109	6%
Mississippi	944	1,007	-63	-6%
North Carolina	2,723	2,619	104	4%
South Carolina	1,718	1,923	-205	-11%
Tennessee	3,419	3,482	-63	-2%
Virginia	1,724	1,695	29	2%
TOTAL	21,822	22,012	-190	-1%
WEST REGION				
Arizona	1,116	1,075	41	4%
California	1,699	1,624	75	5%
Hawaii	278	94	184	196%
Nevada	102	109	-7	-6%
New Mexico	869	824	45	5%
Utah	991	1,018	-27	-3%
TOTAL	5,055	4,744	311	7%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

October 2015

	October 2015	October 2014	+/- Members	Percentage Difference
MIDWEST REGION				
Illinois	544	549	-5	-1%
Iowa	948	917	31	3%
Minnesota	3,016	2,887	129	4%
Missouri	919	945	-26	-3%
Nebraska	380	374	6	2%
North Dakota	280	255	25	10%
South Dakota	430	398	32	8%
Wisconsin	1,225	1,194	31	3%
TOTAL	7,742	7,519	223	3%
NORTHWEST REGION				
Alaska	143	141	2	1%
Idaho	999	975	24	2%
Montana	207	194	13	7%
Oregon	510	466	44	9%
Washington	2,357	2,317	40	2%
Wyoming	320	203	117	58%
TOTAL	4,536	4,296	240	6%
SOUTHWEST REGION				
Arkansas	741	746	-5	-1%
Colorado	866	759	107	14%
Kansas	455	444	11	2%
Louisiana	2,571	2,890	-319	-11%
Oklahoma	955	783	172	22%
Texas	864	862	2	0%
TOTAL	6,452	6,484	-32	0%
SUBTOTAL	56,365	55,533	832	1.5%
Miscellaneous	516	548	-32	-6%
GRAND TOTAL	56,881	56,081	800	1.4%



1 TO 500 DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

October 2015

	State	+/- Members	Oct 2015	May 2015	Members Diff in %	Ranking % Growth	2015/2016 3% Goal
1	New Jersey	172	663	491	35.0%	1	506
2	Wyoming	28	320	292	9.6%	2	301
3	Oregon	16	510	494	3.2%	4	509
4	Kansas	9	455	446	2.0%	5	459
5	Vermont	8	119	111	7.2%	3	114
6	Maine	6	330	324	1.9%	6	334
7	West Virginia	3	273	270	1.1%	8	278
8	Alaska	2	143	141	1.4%	7	145
9	North Dakota	2	280	278	0.7%	9	286
10	Dist. of Columbia	0	20	20	0.0%	10	21
11	Rhode Island	0	6	6	0.0%	10	7
12	Hawaii	-1	278	279	-0.4%	12	287
13	Nevada	-1	102	103	-1.0%	14	106
14	South Dakota	-4	430	434	-0.9%	13	447
15	Nebraska	-8	380	388	-2.1%	15	400
16	Montana	-9	207	216	-4.2%	16	222
17	Connecticut	-22	469	491	-4.5%	17	506
18	New Hampshire	-22	366	388	-5.7%	18	400

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. Awards are also given to states which increase membership and achieve the annual membership goal.



501 TO 1,000 DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

October 2015

	State	+/- Members	Oct 2015	May 2015	Members Diff in %	Ranking % Growth	2015/2016 3% Goal
1	Pennsylvania	111	904	793	14.0%	1	817
2	Colorado	84	866	782	10.7%	2	805
3	Arkansas	70	741	671	10.4%	3	691
4	Oklahoma	69	955	886	7.8%	4	913
5	Delaware	67	949	882	7.6%	5	908
6	Missouri	61	919	858	7.1%	6	884
7	Mississippi	43	944	901	4.8%	7	928
8	Massachusetts	16	1,001	985	1.6%	8	1,015
9	New Mexico	10	869	859	1.2%	9	885
10	Iowa	2	948	946	0.2%	10	974
11	Maryland	-2	509	511	-0.4%	11	526
12	New York	-6	556	562	-1.1%	12	579
13	Texas	-17	864	881	-1.9%	13	907
14	Illinois	-25	544	569	-4.4%	14	586

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. Awards are also given to states which increase membership and achieve the annual membership goal.



1,001+ DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

October 2015

	State	+/- Members	Oct 2015	May 2015	Members Diff in %	Ranking % Growth	2015/2016 3% Goal
1	Georgia	223	4,548	4,325	5.2%	5	4,455
2	California	165	1,699	1,534	10.8%	1	1,580
3	Alabama	131	2,411	2,280	5.7%	3	2,348
4	Michigan	92	1,797	1,705	5.4%	4	1,756
5	Arizona	72	1,116	1,044	6.9%	2	1,075
6	Virginia	55	1,724	1,669	3.3%	6	1,719
7	Minnesota	35	3,016	2,981	1.2%	7	3,070
8	Washington	15	2,357	2,342	0.6%	9	2,412
9	Indiana	14	1,367	1,353	1.0%	8	1,394
10	Kentucky	0	1,956	1,956	0.0%	10	2,015
11	Idaho	-7	999	1,006	-0.7%	11	1,036
12	Utah	-10	991	1,001	-1.0%	12	1,031
13	Wisconsin	-13	1,225	1,238	-1.1%	13	1,275
14	Ohio	-23	1,429	1,452	-1.6%	15	1,496
15	North Carolina	-39	2,723	2,762	-1.4%	14	2,845
16	South Carolina	-93	1,718	1,811	-5.1%	17	1,865
17	Florida	-159	2,379	2,538	-6.3%	19	2,614
18	Tennessee	-161	3,419	3,580	-4.5%	16	3,687
19	Louisiana	-167	2,571	2,738	-6.1%	18	2,820

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MEMBERSHIP PROFILE

October 2015

	October 2015	May 2015	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	28,418	27,949	469	50%	2%	14,949	10,359
School Nutrition Managers	18,672	18,480	192	33%	1%	9,407	6,450
District Directors Directors	5,570	5,424	146	10%	3%	1,258	1,521
Retired	558	565	-7	1%	-1%	n/a	131
Affiliate	1,641	1,703	-62	3%	-4%	n/a	723
State Agency Directors	612	592	20	1%	3%	378	74
Major City Directors	471	458	13	1%	3%	269	110
Other	157	151	6	*	4%	358	641
Industry Individual	47	44	3	*	7%	n/a	-
Life	67	67	0	*	0%	n/a	2
Corporate Industry + Patron	461	490	-29	1%	-6%	n/a	-
Allied Groups	1	-	-	*		n/a	-
Educators	71	76	-5	*	-7%	n/a	11
Student	131	124	7	*	6%	n/a	17
International	4	6	-2	*	-	n/a	-
TOTAL MEMBERS	56,881	56,129	752	100%	1.3%	26,619	20,039

Note: * is less than 1%



SCHOOL DISTRICT OWNED MEMBERSHIP (SDM)

REPORT

October 2015 (Applications processed through 10/31/2015)

	October 2015	September 2015	+/- Members	May 2015	+/- Members	% of Total Membership
MIDEAST REGION						
Delaware	720	718	2	616	104	76%
Dist. of Columbia	10	10	0	10	0	50%
Indiana	682	630	52	659	23	50%
Maryland	56	56	0	56	0	11%
Michigan	814	806	8	728	86	45%
Ohio	602	631	-29	589	13	42%
West Virginia	191	174	17	197	-6	70%
TOTAL	3,075	3,025	50	2,855	220	48%

NORTHEAST REGION

Connecticut	166	170	-4	174	-8	35%
Maine	127	125	2	124	3	38%
Massachusetts	619	550	69	580	39	62%
New Hampshire	197	196	1	190	7	54%
New Jersey	266	266	0	191	75	40%
New York	241	243	-2	220	21	43%
Pennsylvania	352	344	8	232	120	39%
Rhode Island	0	0	0	0	0	0%
Vermont	27	27	0	27	0	23%
TOTAL	1,995	1,921	74	1,738	257	45%

SOUTHEAST REGION

Alabama	1,506	1,452	54	1,427	79	62%
Florida	319	320	-1	480	-161	13%
Georgia	2,885	2,884	1	2,769	116	63%
Kentucky	954	950	4	875	79	49%
Mississippi	568	546	22	549	19	60%
North Carolina	1,703	1,716	-13	1,727	-24	63%
South Carolina	1,270	1,479	-209	1,275	-5	74%
Tennessee	2,607	2,704	-97	2,689	-82	76%
Virginia	550	542	8	453	97	32%
TOTAL	12,362	12,593	-231	12,244	118	57%

WEST REGION

Arizona	747	734	13	743	4	67%
California	466	369	97	320	146	27%
Hawaii	266	266	0	265	1	96%
Nevada	47	47	0	50	-3	46%
New Mexico	368	372	-4	422	-54	42%
Utah	234	201	33	226	8	24%
TOTAL	2,128	1,989	139	2,026	102	42%



SCHOOL DISTRICT OWNED MEMBERSHIP (SDM)

REPORT

October 2015

	October 2015	September 2015	+/- Members	May 2015	+/- Members	% of Total Membership
MIDWEST REGION						
Illinois	154	143	11	143	11	28%
Iowa	131	127	4	124	7	14%
Minnesota	710	724	-14	689	21	24%
Missouri	322	303	19	269	53	35%
Nebraska	67	57	10	54	13	18%
North Dakota	10	9	1	9	1	4%
South Dakota	197	201	-4	196	1	46%
Wisconsin	444	449	-5	445	-1	36%
TOTAL	2,035	2,013	22	1,929	106	26%
NORTHWEST REGION						
Alaska	76	83	-7	84	-8	53%
Idaho	333	374	-41	365	-32	33%
Montana	14	14	0	14	0	7%
Oregon	264	258	6	242	22	52%
Washington	662	542	120	568	94	28%
Wyoming	184	184	0	178	6	58%
TOTAL	1,533	1,455	78	1,451	82	34%
SOUTHWEST REGION						
Arkansas	122	102	20	102	20	16%
Colorado	402	322	80	318	84	46%
Kansas	94	88	6	73	21	21%
Louisiana	1,867	1,811	56	1,841	26	73%
Oklahoma	590	573	17	591	-1	62%
Texas	416	408	8	415	1	48%
TOTAL	3,491	3,304	187	3,340	151	54%
SUBTOTAL	26,619	26,300	319	25,583	1,036	47%
Miscellaneous	0	0	0	0	0	0%
GRAND TOTAL	26,619	26,300	319	25,583	1,036	47%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

October 2015 (Applications processed through 10/31/2015)

	Oct 2015	Sept 2015	+/-	May 2015	+/-	% Diff in Cert	Oct 2014	2015/2016 3% Goal	% of Total Membership
MIDEAST REGION									
Delaware	176	177	-1	183	-7	-4%	159	188	19%
Dist. of Columbia	1	1	0	1	0	-	1	2	5%
Indiana	335	341	-6	349	-14	-4%	345	359	25%
Maryland	263	273	-10	307	-44	-14%	349	316	52%
Michigan	351	351	0	351	0	0%	355	362	20%
Ohio	530	528	2	551	-21	-4%	509	568	37%
West Virginia	57	55	2	44	13	30%	47	45	21%
TOTAL	1,713	1,726	-13	1,786	-73	-4%	1,765	1,840	27%
NORTHEAST REGION									
Connecticut	146	143	3	150	-4	-3%	149	155	31%
Maine	101	102	-1	104	-3	-3%	105	107	31%
Massachusetts	161	158	3	148	13	9%	146	152	16%
New Hampshire	146	151	-5	152	-6	-4%	149	157	40%
New Jersey	41	41	0	44	-3	-7%	44	45	6%
New York	78	76	2	76	2	3%	76	78	14%
Pennsylvania	81	83	-2	87	-6	-7%	82	90	9%
Rhode Island	0	0	0	0	0	-	1	1	0%
Vermont	15	15	0	16	-1	-6%	15	17	13%
TOTAL	769	769	0	777	-8	-1%	767	802	17%
SOUTHEAST REGION									
Alabama	1,112	1,098	14	1,102	10	1%	1,102	1,135	46%
Florida	1,614	1,626	-12	1,635	-21	-1%	1,696	1,684	68%
Georgia	1,716	1,718	-2	1,779	-63	-4%	1,719	1,832	38%
Kentucky	757	764	-7	748	9	1%	744	770	39%
Mississippi	80	82	-2	86	-6	-7%	75	89	8%
North Carolina	744	740	4	762	-18	-2%	821	785	27%
South Carolina	414	419	-5	429	-15	-3%	432	442	24%
Tennessee	1,687	1,683	4	1,682	5	0%	1,494	1,732	49%
Virginia	773	775	-2	803	-30	-4%	816	827	45%
TOTAL	8,897	8,905	-8	9,026	-129	-1%	8,899	9,296	41%
WEST REGION									
Arizona	134	134	0	137	-3	-2%	116	141	12%
California	196	196	0	191	5	3%	187	197	12%
Hawaii	1	1	0	0	1	-	0	1	0%
Nevada	16	16	0	17	-1	-6%	18	18	16%
New Mexico	425	425	0	389	36	9%	399	401	49%
Utah	628	616	12	633	-5	-1%	645	652	63%
TOTAL	1,400	1,388	12	1,367	33	2%	1,365	1,410	28%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

October 2015

	Oct 2015	Sept 2015	+/-	May 2015	+/-	% Diff in Cert	Oct 2014	2015/2016 3% Goal	% of Total Membership
MIDWEST REGION									
Illinois	102	101	1	101	1	1%	81	104	19%
Iowa	584	583	1	590	-6	-1%	601	608	62%
Minnesota	2,314	2,310	4	2317	-3	0%	2,282	2,387	77%
Missouri	425	429	-4	420	5	1%	443	433	46%
Nebraska	127	124	3	135	-8	-6%	139	139	33%
North Dakota	40	40	0	46	-6	-13%	48	47	14%
South Dakota	111	110	1	114	-3	-3%	107	117	26%
Wisconsin	429	423	6	426	3	1%	444	439	35%
TOTAL	4,132	4,120	12	4,149	-17	0%	4,145	4,274	53%
NORTHWEST REGION									
Alaska	16	16	0	16	0	0%	16	17	11%
Idaho	384	389	-5	391	-7	-2%	367	403	38%
Montana	58	57	1	60	-2	-3%	62	62	28%
Oregon	133	133	0	129	4	3%	108	133	26%
Washington	1,531	1,526	5	1,533	-2	0%	1,554	1,579	65%
Wyoming	145	143	2	139	6	4%	46	143	45%
TOTAL	2,267	2,264	3	2,268	-1	0%	2,153	2,337	50%
SOUTHWEST REGION									
Arkansas	53	52	1	54	-1	-2%	38	56	7%
Colorado	191	187	4	192	-1	-1%	188	198	22%
Kansas	174	177	-3	176	-2	-1%	188	181	38%
Louisiana	91	91	0	97	-6	-6%	79	100	4%
Oklahoma	240	242	-2	234	6	3%	218	241	25%
Texas	47	46	1	46	1	2%	49	47	5%
TOTAL	796	795	1	799	-3	0%	760	823	12%
SUBTOTAL	19,974	19,967	7	20,172	-198	-1%	19,854	20,782	35%
Miscellaneous	65	56	9	38	27	-	0	39	13%
GRAND TOTAL	20,039	20,023	16	20,210	-171	-1%	19,854	20,821	35%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

October 2015 (Applications processed through 10/31/2015)

	Oct 2015	Sept 2015	+/-	May 2015	+/-	% Diff in Cred	Oct 2014	# Times Exam Hosted
MIDEAST REGION								
Delaware	10	10	0	10	0	0%	9	0
Dist. of Columbia	0	0	0	0	0	-	0	11
Indiana	24	24	0	23	1	4%	24	3
Maryland	21	21	0	24	-3	-13%	54	3
Michigan	41	41	0	37	4	11%	40	9
Ohio	53	55	-2	53	0	0%	52	5
West Virginia	4	4	0	4	0	0%	4	0
TOTAL	153	155	-2	151	2	1%	183	31
NORTHEAST REGION								
Connecticut	15	15	0	18	-3	-17%	18	3
Maine	20	20	0	20	0	0%	15	4
Massachusetts	56	56	0	54	2	4%	54	8
New Hampshire	12	12	0	13	-1	-8%	14	1
New Jersey	12	12	0	12	0	0%	9	3
New York	48	47	1	48	0	0%	49	16
Pennsylvania	31	32	-1	32	-1	-3%	32	14
Rhode Island	3	3	0	3	0	0%	4	1
Vermont	8	8	0	8	0	0%	8	6
TOTAL	205	205	0	208	-3	-1%	203	56
SOUTHEAST REGION								
Alabama	16	16	0	17	-1	-6%	16	0
Florida	78	76	2	74	4	5%	73	13
Georgia	57	56	1	55	2	4%	62	14
Kentucky	48	48	0	47	1	2%	49	10
Mississippi	7	5	2	4	3	75%	2	0
North Carolina	36	35	1	36	0	0%	33	7
South Carolina	14	14	0	15	-1	-7%	15	3
Tennessee	38	39	-1	41	-3	-7%	44	16
Virginia	66	65	1	64	2	3%	65	20
TOTAL	360	354	6	353	7	2%	359	83
WEST REGION								
Arizona	44	42	2	51	-7	-14%	54	11
California	109	108	1	101	8	8%	94	15
Hawaii	1	1	0	1	0	0%	1	3
Nevada	3	3	0	3	0	0%	3	2
New Mexico	13	13	0	13	0	0%	14	4
Utah	15	14	1	10	5	50%	10	3
TOTAL	185	181	4	179	6	3%	176	38



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

October 2015

	Oct 2015	Sept 2015	+/-	May 2015	+/-	% Diff in Cred	Oct 2014	# Times Exam Hosted
MIDWEST REGION								
Illinois	39	39	0	37	2	5%	38	6
Iowa	19	18	1	18	1	6%	19	5
Minnesota	69	71	-2	68	1	1%	67	9
Missouri	23	23	0	24	-1	-4%	25	5
Nebraska	5	5	0	4	1	25%	4	0
North Dakota	5	5	0	4	1	25%	5	0
South Dakota	4	4	0	4	0	0%	5	1
Wisconsin	34	33	1	33	1	3%	28	12
TOTAL	198	198	0	192	6	3%	191	38
NORTHWEST REGION								
Alaska	3	3	0	3	0	0%	3	0
Idaho	16	16	0	10	6	60%	10	2
Montana	2	2	0	2	0	0%	2	0
Oregon	13	13	0	12	1	8%	13	2
Washington	35	35	0	32	3	9%	31	6
Wyoming	3	3	0	3	0	0%	3	0
TOTAL	72	72	0	62	10	16%	62	10
SOUTHWEST REGION								
Arkansas	9	9	0	10	-1	-10%	9	2
Colorado	44	44	0	39	5	13%	35	7
Kansas	15	15	0	15	0	0%	15	1
Louisiana	6	6	0	7	-1	-14%	7	2
Oklahoma	6	6	0	6	0	0%	7	1
Texas	102	101	1	102	0	0%	101	19
TOTAL	182	181	1	179	3	2%	174	32
SUBTOTAL	1,355	1,346	9	1,324	31	2%	1,348	288
Miscellaneous	41	39	2	32	9	28%	1	1
GRAND TOTAL	1,396	1,385	11	1,356	40	3%	1,349	289