



TO: SNA Board of Directors and State Leaders
CC: Jen Lewi
FROM: Laura Maynard
SUBJECT: June 2015 Membership, Certificate & Credentialing Program Report
DATE: July 8, 2015

Membership Overview

The June Membership Report shows that we have 55,840 members (which is 739 more than June 2014). This is also only 289 less members than May 2015 year-end and a smaller decrease than recent years.

All of the regions have more members when compared with this time last year with the exception of the Mideast.

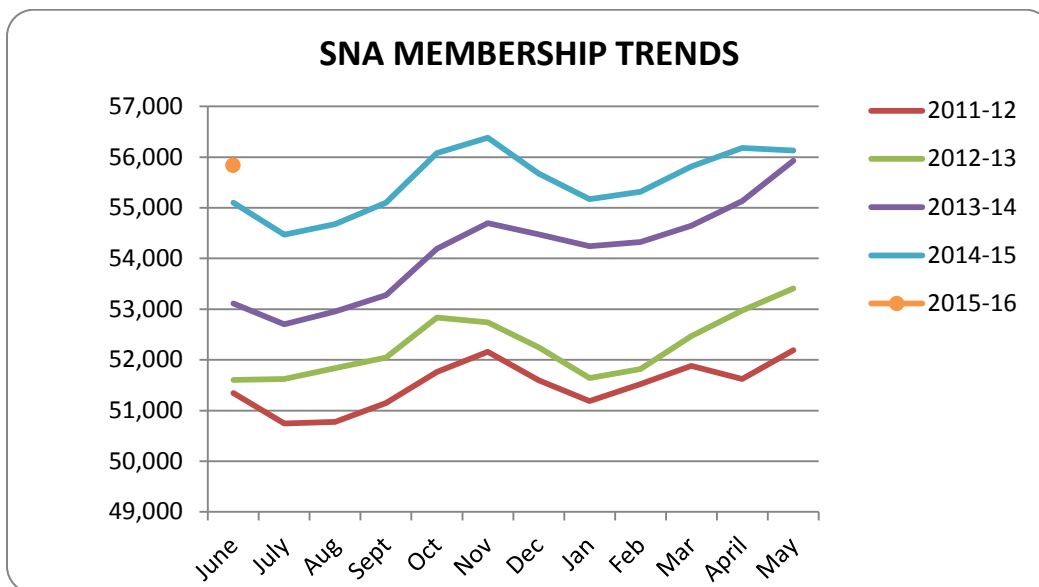
As it is early in the membership year, Delaware is currently the only state with an increase of 10% or more since May 2015 year-end.

Region	June 2015	June 2014	Diff	% Diff
Mideast	6,225	6,237	-12	0%
Northeast	4,126	4,067	59	1%
Southeast	21,729	21,605	124	1%
West	4,715	4,659	56	1%
Midwest	7,670	7,630	40	1%
Northwest	4,496	4,092	404	10%
Southwest	6,315	6,256	59	1%
Misc.	564	555	9	-
Total	55,840	55,101	739	1.3%

Major City Director and District Director membership categories both saw a slight decline of 8 members each.

Membership Trends

Although we have seen an increase in members compared with previous years, overall membership trends remain consistent with prior years. Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring.



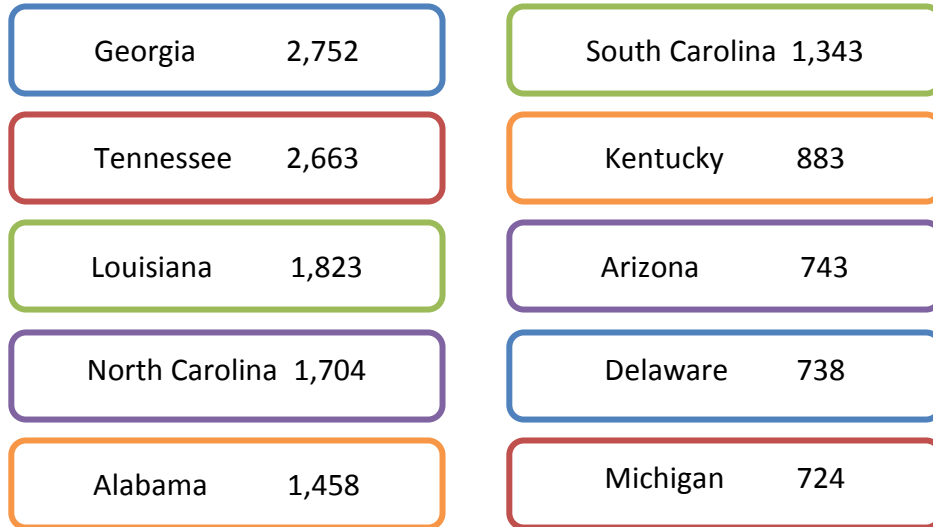
If you have any questions, please call me at ext. 120 or email lmaynard@schoolnutrition.org.

Continued...

School District Owned Membership (SDM)

The total number of SDMs for June 2015 is 25,780 (which is 197 more than the May 2015 year-end total). SDMs currently account for 46% of the total membership. All states associations are now participating in SDM and the chart below shows the top 10 SDM states.

Top 10 SDM States



Credentialing Overview

The June Credentialing Report shows that we have 1,337 credentialed members which is 19 less than the May 2015 year-end and 10 more than June 2014. The number of credentialed members should increase after the administration of the exam at ANC 2015 in Salt Lake City.

Certificate Program Overview

The June Certificate Program Report shows that we have 20,146 members with a Certificate in School Nutrition which is 360 more than June 2014. The number of members with a certificate has decreased by 64 since May 2015 year-end. More specifically:

- Level 1 Certificates have decreased by 0.40%
- Level 2 Certificates have decreased by 0.24%
- Level 3 Certificates have increased by 0.11%

199 people received a new certificate in June and 1,357 people renewed their certificate. Also, members with a certificate account for 36% of our membership. This is down from 45% in 2009.

Region	June 2015	June 2014	Diff	% Diff
Mideast	1,769	1,799	-30	-2%
Northeast	774	750	24	3%
Southeast	8,975	8,860	115	1%
West	1,357	1,340	17	1%
Midwest	4,150	4,194	-44	-1%
Northwest	2,273	2,131	142	7%
Southwest	798	712	86	12%
Misc.	0	0	0	-
Total	20,146	19,786	360	2%

If you have any questions, please call me at ext. 120 or email lmaynard@schoolnutrition.org.



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

June 2015	(Applications processed through 06/30/2015)												
	June 2015	May 2015	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2015/16 3% Goal	June 2015 Cert Program	+/- Prior Month	June 2015 Credentialing	+/- Prior Month
MIDEAST REGION													
Delaware	992	882	110	34	86	13	55	738	908	182	-1	10	0
Dist. of Columbia	19	20	-1	1	0	1	2	10	21	1	0	0	0
Indiana	1,341	1,353	-12	10	1	20	73	650	1,394	349	0	23	0
Maryland	500	511	-11	2	1	14	39	56	526	297	-10	24	0
Michigan	1,674	1,705	-31	9	4	41	109	724	1,756	351	0	37	0
Ohio	1,451	1,452	-1	24	1	26	68	609	1,496	548	-3	53	0
West Virginia	248	270	-22	0	0	22	5	177	278	41	-3	4	0
TOTAL	6,225	6,193	32	80	93	137	351	2,964	6,379	1,769	-17	151	0
NORTHEAST REGION													
Connecticut	488	491	-3	10	0	11	46	169	506	147	-3	18	0
Maine	328	324	4	4	8	7	30	127	334	102	-2	20	0
Massachusetts	967	985	-18	8	1	29	98	577	1,015	154	6	54	0
New Hampshire	379	388	-9	9	5	18	52	195	400	151	-1	13	0
New Jersey	488	491	-3	3	1	8	20	191	506	43	-1	12	0
New York	534	562	-28	1	2	31	19	219	579	75	-1	48	0
Pennsylvania	830	793	37	44	6	7	62	250	817	86	-1	31	-1
Rhode Island	6	6	0	0	0	0	1	0	7	0	0	3	0
Vermont	106	111	-5	0	0	5	2	27	114	16	0	8	0
TOTAL	4,126	4,151	-25	79	23	116	330	1,755	4,278	774	-3	207	-1
SOUTHEAST REGION													
Alabama	2,303	2,280	23	32	3	11	48	1,458	2,348	1,101	-1	17	0
Florida	2,537	2,538	-1	50	9	55	295	480	2,614	1,617	-18	74	0
Georgia	4,342	4,325	17	27	6	40	284	2,752	4,455	1,758	-21	55	0
Kentucky	1,922	1,956	-34	24	7	64	79	883	2,015	761	13	46	-1
Mississippi	902	901	1	3	3	9	50	555	928	90	4	4	0
North Carolina	2,725	2,762	-37	9	0	49	273	1,704	2,845	749	-13	37	1
South Carolina	1,810	1,811	-1	17	31	24	80	1,343	1,865	426	-3	14	-1
Tennessee	3,511	3,580	-69	8	4	79	554	2,663	3,687	1,671	-11	40	-1
Virginia	1,677	1,669	8	18	2	9	76	464	1,719	802	-1	64	0
TOTAL	21,729	21,822	-93	188	65	340	1,739	12,302	22,476	8,975	-51	351	-2
WEST REGION													
Arizona	1,032	1,044	-12	3	1	15	96	743	1,075	135	-2	46	-5
California	1,512	1,534	-22	40	1	64	97	347	1,580	194	3	101	0
Hawaii	279	279	0	0	0	0	2	265	287	1	1	1	0
Nevada	101	103	-2	0	0	2	4	50	106	17	0	3	0
New Mexico	815	859	-44	4	2	53	71	386	885	380	-9	13	0
Utah	976	1,001	-25	4	0	29	75	227	1,031	630	-3	10	0
TOTAL	4,715	4,820	-105	51	4	163	345	2,018	4,964	1,357	-10	174	-5



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

June 2015	(continued)												
	June 2015	May 2015	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2015/16 3% Goal	June 2015 Cert Program	+/- Prior Month	June 2015 Credentialing	+/- Prior Month
MIDWEST REGION													
Illinois	546	569	-23	15	1	38	33	151	586	99	-2	35	-2
Iowa	963	946	17	24	1	11	65	130	974	595	5	18	0
Minnesota	2,979	2,981	-2	27	3	30	162	690	3,070	2,312	-5	68	0
Missouri	845	858	-13	10	3	24	69	267	884	422	2	24	0
Nebraska	393	388	5	12	1	8	37	55	400	136	1	4	0
North Dakota	272	278	-6	0	0	6	68	9	286	44	-2	4	0
South Dakota	436	434	2	7	0	4	36	203	447	115	1	4	0
Wisconsin	1,236	1,238	-2	11	2	18	49	444	1,275	427	1	33	0
TOTAL	7,670	7,692	-22	106	11	139	519	1,949	7,922	4,150	1	190	-2
NORTHWEST REGION													
Alaska	138	141	-3	0	0	3	1	84	145	17	1	3	0
Idaho	985	1,006	-21	10	0	28	29	370	1,036	386	-5	10	0
Montana	224	216	8	15	0	6	28	14	222	66	6	2	0
Oregon	492	494	-2	2	0	3	16	242	509	129	0	12	0
Washington	2,350	2,342	8	28	2	23	213	571	2,412	1,533	0	32	0
Wyoming	307	292	15	13	0	3	12	184	301	142	3	3	0
TOTAL	4,496	4,491	5	68	2	66	299	1,465	4,625	2,273	5	62	0
SOUTHWEST REGION													
Arkansas	667	671	-4	1	1	10	13	102	691	52	-2	9	-1
Colorado	833	782	51	50	3	11	84	329	805	194	2	39	0
Kansas	436	446	-10	7	3	18	41	74	459	177	1	15	0
Louisiana	2,646	2,738	-92	4	9	93	131	1,823	2,820	93	-4	6	-1
Oklahoma	869	886	-17	2	0	17	42	584	913	236	2	6	0
Texas	864	881	-17	9	2	26	126	415	907	46	0	99	-3
TOTAL	6,315	6,404	-89	73	18	175	437	3,327	6,595	798	-1	174	-5
SUBTOTAL	55,276	55,573	-297	645	216	1,136	4,020	25,780	57,239	20,096	-76	1,309	-15
Miscellaneous	564	556	8	28	0	6	1	0	573	50	12	28	-4
GRAND TOTAL	55,840	56,129	-289	673	216	1,142	4,021	25,780	57,812	20,146	-64	1,337	-19

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members, international members and members in US territories such as Guam and the USVI.



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

June 2015	Year To Date Retention						
	June 2015	May 2015	+/- Members	Reinstated Members	Expired Members	Retention Rate	2015/16 3% Goal
MIDEAST REGION							
Delaware	992	882	110	86	13	108%	908
Dist. of Columbia	19	20	-1	0	1	95%	21
Indiana	1,341	1,353	-12	1	20	99%	1,394
Maryland	500	511	-11	1	14	97%	526
Michigan	1,674	1,705	-31	4	41	98%	1,756
Ohio	1,451	1,452	-1	1	26	98%	1,496
West Virginia	248	270	-22	0	22	92%	278
TOTAL	6,225	6,193	32	93	137	99%	6,379
NORTHEAST REGION							
Connecticut	488	491	-3	0	11	98%	506
Maine	328	324	4	8	7	100%	334
Massachusetts	967	985	-18	1	29	97%	1,015
New Hampshire	379	388	-9	5	18	97%	400
New Jersey	488	491	-3	1	8	99%	506
New York	534	562	-28	2	31	95%	579
Pennsylvania	830	793	37	6	7	100%	817
Rhode Island	6	6	0	0	0	100%	7
Vermont	106	111	-5	0	5	95%	114
TOTAL	4,126	4,151	-25	23	116	98%	4,278
SOUTHEAST REGION							
Alabama	2,303	2,280	23	3	11	100%	2,348
Florida	2,537	2,538	-1	9	55	98%	2,614
Georgia	4,342	4,325	17	6	40	99%	4,455
Kentucky	1,922	1,956	-34	7	64	97%	2,015
Mississippi	902	901	1	3	9	99%	928
North Carolina	2,725	2,762	-37	0	49	98%	2,845
South Carolina	1,810	1,811	-1	31	24	100%	1,865
Tennessee	3,511	3,580	-69	4	79	98%	3,687
Virginia	1,677	1,669	8	2	9	100%	1,719
TOTAL	21,729	21,822	-93	65	340	99%	22,476
WEST REGION							
Arizona	1,032	1,044	-12	1	15	99%	1,075
California	1,512	1,534	-22	1	64	96%	1,580
Hawaii	279	279	0	0	0	100%	287
Nevada	101	103	-2	0	2	98%	106
New Mexico	815	859	-44	2	53	94%	885
Utah	976	1,001	-25	0	29	97%	1,031
TOTAL	4,715	4,820	-105	4	163	97%	4,964



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

June 2015

(continued)

	June 2015	May 2015	+/- Members	Reinstated Members	Expired Members	Retention Rate	2015/16 3% Goal
MIDWEST REGION							
Illinois	546	569	-23	1	38	93%	586
Iowa	963	946	17	1	11	99%	974
Minnesota	2,979	2,981	-2	3	30	99%	3,070
Missouri	845	858	-13	3	24	98%	884
Nebraska	393	388	5	1	8	98%	400
North Dakota	272	278	-6	0	6	98%	286
South Dakota	436	434	2	0	4	99%	447
Wisconsin	1,236	1,238	-2	2	18	99%	1,275
TOTAL	7,670	7,692	-22	11	139	98%	7,922
NORTHWEST REGION							
Alaska	138	141	-3	0	3	98%	145
Idaho	985	1,006	-21	0	28	97%	1,036
Montana	224	216	8	0	6	97%	222
Oregon	492	494	-2	0	3	99%	509
Washington	2,350	2,342	8	2	23	99%	2,412
Wyoming	307	292	15	0	3	99%	301
TOTAL	4,496	4,491	5	2	66	99%	4,625
SOUTHWEST REGION							
Arkansas	667	671	-4	1	10	99%	691
Colorado	833	782	51	3	11	99%	805
Kansas	436	446	-10	3	18	97%	459
Louisiana	2,646	2,738	-92	9	93	97%	2,820
Oklahoma	869	886	-17	0	17	98%	913
Texas	864	881	-17	2	26	97%	907
TOTAL	6,315	6,404	-89	18	175	98%	6,595
SUBTOTAL	55,276	55,573	-297	216	1,136	98%	57,239
Miscellaneous	564	556	8	0	6	*	573
GRAND TOTAL	55,840	56,129	-289	216	1,142	98%	57,812

Note: The retention rate will be skewing slightly higher as this report only contains only a month of data. SNA's 2014-15 retention rate was 82% and the average association retention rate for 2014 was 80%.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

June 2015

	June 2015	June 2014	+/- Members	Percentage Difference
MIDEAST REGION				
Delaware	992	931	61	7%
Dist. of Columbia	19	27	-8	-30%
Indiana	1,341	1,291	50	4%
Maryland	500	532	-32	-6%
Michigan	1,674	1,672	2	0%
Ohio	1,451	1,453	-2	0%
West Virginia	248	331	-83	-25%
TOTAL	6,225	6,237	-12	0%

NORTHEAST REGION

Connecticut	488	534	-46	-9%
Maine	328	337	-9	-3%
Massachusetts	967	999	-32	-3%
New Hampshire	379	397	-18	-5%
New Jersey	488	371	117	32%
New York	534	551	-17	-3%
Pennsylvania	830	741	89	12%
Rhode Island	6	10	-4	-40%
Vermont	106	127	-21	-17%
TOTAL	4,126	4,067	59	1%

SOUTHEAST REGION

Alabama	2,303	2,125	178	8%
Florida	2,537	2,697	-160	-6%
Georgia	4,342	4,346	-4	0%
Kentucky	1,922	1,857	65	4%
Mississippi	902	990	-88	-9%
North Carolina	2,725	2,696	29	1%
South Carolina	1,810	1,734	76	4%
Tennessee	3,511	3,488	23	1%
Virginia	1,677	1,672	5	0%
TOTAL	21,729	21,605	124	1%

WEST REGION

Arizona	1,032	1,005	27	3%
California	1,512	1,553	-41	-3%
Hawaii	279	154	125	81%
Nevada	101	108	-7	-6%
New Mexico	815	839	-24	-3%
Utah	976	1,000	-24	-2%
TOTAL	4,715	4,659	56	1%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

June 2015

	June 2015	June 2014	+/- Members	Percentage Difference
MIDWEST REGION				
Illinois	546	556	-10	-2%
Iowa	963	970	-7	-1%
Minnesota	2,979	2,907	72	2%
Missouri	845	937	-92	-10%
Nebraska	393	376	17	5%
North Dakota	272	292	-20	-7%
South Dakota	436	414	22	5%
Wisconsin	1,236	1,178	58	5%
TOTAL	7,670	7,630	40	1%
NORTHWEST REGION				
Alaska	138	141	-3	-2%
Idaho	985	774	211	27%
Montana	224	202	22	11%
Oregon	492	453	39	9%
Washington	2,350	2,343	7	0%
Wyoming	307	179	128	72%
TOTAL	4,496	4,092	404	10%
SOUTHWEST REGION				
Arkansas	667	713	-46	-6%
Colorado	833	790	43	5%
Kansas	436	445	-9	-2%
Louisiana	2,646	2,938	-292	-10%
Oklahoma	869	681	188	28%
Texas	864	689	175	25%
TOTAL	6,315	6,256	59	1%
SUBTOTAL	55,276	54,546	730	1.3%
Miscellaneous	564	555	9	2%
GRAND TOTAL	55,840	55,101	739	1.3%



1 TO 500 DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

June 2015

	State	+/- Members	June 2015	May 2015	Members Diff in %	Ranking % Growth	2015/2016 3% Goal
1	Wyoming	15	307	292	5.1%	1	301
2	Montana	8	224	216	3.7%	2	222
3	Nebraska	5	393	388	1.3%	3	400
4	Maine	4	328	324	1.2%	4	334
5	South Dakota	2	436	434	0.5%	5	447
6	Hawaii	0	279	279	0.0%	6	287
7	Rhode Island	0	6	6	0.0%	6	7
8	Dist. of Columbia	-1	19	20	-5.0%	17	21
9	Oregon	-2	492	494	-0.4%	8	509
10	Nevada	-2	101	103	-1.9%	11	106
11	New Jersey	-3	488	491	-0.6%	9	506
12	Connecticut	-3	488	491	-0.6%	9	506
13	Alaska	-3	138	141	-2.1%	12	145
14	Vermont	-5	106	111	-4.5%	16	114
15	North Dakota	-6	272	278	-2.2%	13	286
16	New Hampshire	-9	379	388	-2.3%	15	400
17	Kansas	-10	436	446	-2.2%	13	459
18	West Virginia	-22	248	270	-8.1%	18	278

Membership Growth Award Guidelines require that although states may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states, one for number of members and one for percentage increase.



501 TO 1,000 DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

June 2015

	State	+/- Members	June 2015	May 2015	Members Diff in %	Ranking % Growth	2015/2016 3% Goal
1	Delaware	110	992	882	12.5%	1	908
2	Colorado	51	833	782	6.5%	2	805
3	Pennsylvania	37	830	793	4.7%	3	817
4	Iowa	17	963	946	1.8%	4	974
5	Mississippi	1	902	901	0.1%	5	928
6	Arkansas	-4	667	671	-0.6%	6	691
7	Maryland	-11	500	511	-2.2%	11	526
8	Missouri	-13	845	858	-1.5%	7	884
9	Oklahoma	-17	869	886	-1.9%	9	913
10	Texas	-17	864	881	-1.9%	9	907
11	Massachusetts	-18	967	985	-1.8%	8	1,015
12	Illinois	-23	546	569	-4.0%	12	586
13	New York	-28	534	562	-5.0%	13	579
14	New Mexico	-44	815	859	-5.1%	14	885

Membership Growth Award Guidelines require that although states may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states, one for number of members and one for percentage increase.



1,001+ DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

June 2015

	State	+/- Members	June 2015	May 2015	Members Diff in %	Ranking % Growth	2015/2016 3% Goal
1	Alabama	23	2,303	2,280	1.0%	1	2,348
2	Georgia	17	4,342	4,325	0.4%	3	4,455
3	Virginia	8	1,677	1,669	0.5%	2	1,719
4	Washington	8	2,350	2,342	0.3%	4	2,412
5	Florida	-1	2,537	2,538	0.0%	5	2,614
6	South Carolina	-1	1,810	1,811	-0.1%	6	1,865
7	Ohio	-1	1,451	1,452	-0.1%	6	1,496
8	Minnesota	-2	2,979	2,981	-0.1%	6	3,070
9	Wisconsin	-2	1,236	1,238	-0.2%	9	1,275
10	Indiana	-12	1,341	1,353	-0.9%	10	1,394
11	Arizona	-12	1,032	1,044	-1.1%	11	1,075
12	Idaho	-21	985	1,006	-2.1%	17	1,036
13	California	-22	1,512	1,534	-1.4%	13	1,580
14	Utah	-25	976	1,001	-2.5%	18	1,031
15	Michigan	-31	1,674	1,705	-1.8%	15	1,756
16	Kentucky	-34	1,922	1,956	-1.7%	14	2,015
17	North Carolina	-37	2,725	2,762	-1.3%	12	2,845
18	Tennessee	-69	3,511	3,580	-1.9%	16	3,687
19	Louisiana	-92	2,646	2,738	-3.4%	19	2,820

Membership Growth Award Guidelines require that although states may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states, one for number of members and one for percentage increase.



MEMBERSHIP PROFILE

June 2015

	June 2015	May 2015	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition/Child Care Employees	27,827	27,949	-122	50%	0%	14,619	10,450
School Nutrition/Child Care Managers	18,366	18,480	-114	33%	-1%	9,056	6,527
District Directors/Child Care Directors	5,416	5,424	-8	10%	0%	1,161	1,528
Retired	558	565	-7	1%	-1%	n/a	127
Affiliate	1,665	1,703	-38	3%	-2%	n/a	753
State Agency Directors	593	592	1	1%	0%	330	76
Major City Directors	450	458	-8	1%	-2%	240	111
Other	150	151	-1	*	-1%	177	541
Industry Individual	45	44	1	*	2%	n/a	-
Life	68	67	1	*	1%	n/a	2
Corporate Industry + Patron	497	490	7	1%	1%	n/a	-
Allied Groups	1	-	-	*		n/a	-
Educators	78	76	2	*	3%	n/a	10
Student	120	124	-4	*	-3%	n/a	21
International	6	6	0	*	-	n/a	-
TOTAL MEMBERS	55,840	56,129	-289	100%	-0.5%	25,583	20,146

Note: * is less than 1%



SCHOOL DISTRICT OWNED MEMBERSHIP (SDM)

REPORT

June 2015 (Applications processed through 06/30/2015)

	June 2015	May 2015	+/- Members	May 2015	+/- Members	% of Total Membership
MIDEAST REGION						
Delaware	738	616	122	616	122	74%
Dist. of Columbia	10	10	0	10	0	53%
Indiana	650	659	-9	659	-9	48%
Maryland	56	56	0	56	0	11%
Michigan	724	728	-4	728	-4	43%
Ohio	609	589	20	589	20	42%
West Virginia	177	197	-20	197	-20	71%
TOTAL	2,964	2,855	109	2,855	109	48%

NORTHEAST REGION

Connecticut	169	174	-5	174	-5	35%
Maine	127	124	3	124	3	39%
Massachusetts	577	580	-3	580	-3	60%
New Hampshire	195	190	5	190	5	51%
New Jersey	191	191	0	191	0	39%
New York	219	220	-1	220	-1	41%
Pennsylvania	250	232	18	232	18	30%
Rhode Island	0	0	0	0	0	0%
Vermont	27	27	0	27	0	25%
TOTAL	1,755	1,738	17	1,738	17	43%

SOUTHEAST REGION

Alabama	1,458	1,427	31	1,427	31	63%
Florida	480	480	0	480	0	19%
Georgia	2,752	2,769	-17	2,769	-17	63%
Kentucky	883	875	8	875	8	46%
Mississippi	555	549	6	549	6	62%
North Carolina	1,704	1,727	-23	1,727	-23	63%
South Carolina	1,343	1,275	68	1,275	68	74%
Tennessee	2,663	2,689	-26	2,689	-26	76%
Virginia	464	453	11	453	11	28%
TOTAL	12,302	12,244	58	12,244	58	57%

WEST REGION

Arizona	743	743	0	743	0	72%
California	347	320	27	320	27	23%
Hawaii	265	265	0	265	0	95%
Nevada	50	50	0	50	0	50%
New Mexico	386	422	-36	422	-36	47%
Utah	227	226	1	226	1	23%
TOTAL	2,018	2,026	-8	2,026	-8	43%



SCHOOL DISTRICT OWNED MEMBERSHIP (SDM)

REPORT

June 2015

	June 2015	May 2015	+/- Members	May 2015	+/- Members	% of Total Membership
MIDWEST REGION						
Illinois	151	143	8	143	8	28%
Iowa	130	124	6	124	6	13%
Minnesota	690	689	1	689	1	23%
Missouri	267	269	-2	269	-2	32%
Nebraska	55	54	1	54	1	14%
North Dakota	9	9	0	9	0	3%
South Dakota	203	196	7	196	7	47%
Wisconsin	444	445	-1	445	-1	36%
TOTAL	1,949	1,929	20	1,929	20	25%
NORTHWEST REGION						
Alaska	84	84	0	84	0	61%
Idaho	370	365	5	365	5	38%
Montana	14	14	0	14	0	6%
Oregon	242	242	0	242	0	49%
Washington	571	568	3	568	3	24%
Wyoming	184	178	6	178	6	60%
TOTAL	1,465	1,451	14	1,451	14	33%
SOUTHWEST REGION						
Arkansas	102	102	0	102	0	15%
Colorado	329	318	11	318	11	39%
Kansas	74	73	1	73	1	17%
Louisiana	1,823	1,841	-18	1,841	-18	69%
Oklahoma	584	591	-7	591	-7	67%
Texas	415	415	0	415	0	48%
TOTAL	3,327	3,340	-13	3,340	-13	53%
SUBTOTAL	25,780	25,583	197	25,583	197	47%
Miscellaneous	0	0	0	0	0	0%
GRAND TOTAL	25,780	25,583	197	25,583	197	46%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

June 2015 (Applications processed through 06/30/2015)

	June 2015	May 2015	+/-	May 2015	+/-	% Diff in Cert	June 2014	2015/2016 3% Goal	% of Total Membership
MIDEAST REGION									
Delaware	182	183	-1	183	-1	-1%	158	188	18%
Dist. of Columbia	1	1	0	1	0	-	1	2	5%
Indiana	349	349	0	349	0	0%	365	359	26%
Maryland	297	307	-10	307	-10	-3%	361	316	59%
Michigan	351	351	0	351	0	0%	366	362	21%
Ohio	548	551	-3	551	-3	-1%	502	568	38%
West Virginia	41	44	-3	44	-3	-7%	46	45	17%
TOTAL	1,769	1,786	-17	1,786	-17	-1%	1,799	1,840	28%
NORTHEAST REGION									
Connecticut	147	150	-3	150	-3	-2%	147	155	30%
Maine	102	104	-2	104	-2	-2%	106	107	31%
Massachusetts	154	148	6	148	6	4%	145	152	16%
New Hampshire	151	152	-1	152	-1	-1%	142	157	40%
New Jersey	43	44	-1	44	-1	-2%	43	45	9%
New York	75	76	-1	76	-1	-1%	74	78	14%
Pennsylvania	86	87	-1	87	-1	-1%	76	90	10%
Rhode Island	0	0	0	0	0	-	1	1	0%
Vermont	16	16	0	16	0	0%	16	17	15%
TOTAL	774	777	-3	777	-3	0%	750	802	19%
SOUTHEAST REGION									
Alabama	1,101	1,102	-1	1,102	-1	0%	1,063	1,135	48%
Florida	1,617	1,635	-18	1,635	-18	-1%	1,725	1,684	64%
Georgia	1,758	1,779	-21	1,779	-21	-1%	1,717	1,832	40%
Kentucky	761	748	13	748	13	2%	736	770	40%
Mississippi	90	86	4	86	4	5%	75	89	10%
North Carolina	749	762	-13	762	-13	-2%	823	785	27%
South Carolina	426	429	-3	429	-3	-1%	427	442	24%
Tennessee	1,671	1,682	-11	1,682	-11	-1%	1,468	1,732	48%
Virginia	802	803	-1	803	-1	0%	826	827	48%
TOTAL	8,975	9,026	-51	9,026	-51	-1%	8,860	9,296	41%
WEST REGION									
Arizona	135	137	-2	137	-2	-1%	120	141	13%
California	194	191	3	191	3	2%	187	197	13%
Hawaii	1	0	1	0	1	-	0	1	0%
Nevada	17	17	0	17	0	0%	15	18	17%
New Mexico	380	389	-9	389	-9	-2%	380	401	47%
Utah	630	633	-3	633	-3	0%	638	652	65%
TOTAL	1,357	1,367	-10	1,367	-10	-1%	1,340	1,410	29%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

June 2015

	June 2015	May 2015	+/-	May 2015	+/-	% Diff in Cert	June 2014	2015/2016 3% Goal	% of Total Membership
MIDWEST REGION									
Illinois	99	101	-2	101	-2	-2%	77	104	18%
Iowa	595	590	5	590	5	1%	613	608	62%
Minnesota	2,312	2317	-5	2317	-5	0%	2,320	2,387	78%
Missouri	422	420	2	420	2	0%	435	433	50%
Nebraska	136	135	1	135	1	1%	134	139	35%
North Dakota	44	46	-2	46	-2	-4%	43	47	16%
South Dakota	115	114	1	114	1	1%	121	117	26%
Wisconsin	427	426	1	426	1	0%	451	439	35%
TOTAL	4,150	4,149	1	4,149	1	0%	4,194	4,274	54%
NORTHWEST REGION									
Alaska	17	16	1	16	1	6%	16	17	12%
Idaho	386	391	-5	391	-5	-1%	359	403	39%
Montana	66	60	6	60	6	10%	59	62	29%
Oregon	129	129	0	129	0	0%	108	133	26%
Washington	1,533	1,533	0	1,533	0	0%	1,541	1,579	65%
Wyoming	142	139	3	139	3	2%	48	143	46%
TOTAL	2,273	2,268	5	2,268	5	0%	2,131	2,337	51%
SOUTHWEST REGION									
Arkansas	52	54	-2	54	-2	-4%	36	56	8%
Colorado	194	192	2	192	2	1%	182	198	23%
Kansas	177	176	1	176	1	1%	190	181	41%
Louisiana	93	97	-4	97	-4	-4%	80	100	4%
Oklahoma	236	234	2	234	2	1%	175	241	27%
Texas	46	46	0	46	0	0%	49	47	5%
TOTAL	798	799	-1	799	-1	0%	712	823	13%
SUBTOTAL	20,096	20,172	-76	20,172	-76	0%	19,786	20,782	36%
Miscellaneous	50	38	12	38	12	-	0	39	9%
GRAND TOTAL	20,146	20,210	-64	20,210	-64	0%	19,786	20,821	36%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

June 2015	(Applications processed through 06/30/2015)							
	June 2015	May 2015	+/-	May 2015	+/-	% Diff in Cred	June 2014	# Times Exam Hosted
MIDEAST REGION								
Delaware	10	10	0	10	0	0%	8	0
Dist. of Columbia	0	0	0	0	0	-	0	11
Indiana	23	23	0	23	0	0%	26	3
Maryland	24	24	0	24	0	0%	55	3
Michigan	37	37	0	37	0	0%	41	8
Ohio	53	53	0	53	0	0%	49	5
West Virginia	4	4	0	4	0	0%	4	0
TOTAL	151	151	0	151	0	0%	183	30
NORTHEAST REGION								
Connecticut	18	18	0	18	0	0%	18	3
Maine	20	20	0	20	0	0%	13	4
Massachusetts	54	54	0	54	0	0%	52	8
New Hampshire	13	13	0	13	0	0%	12	1
New Jersey	12	12	0	12	0	0%	9	3
New York	48	48	0	48	0	0%	48	16
Pennsylvania	31	32	-1	32	-1	-3%	33	13
Rhode Island	3	3	0	3	0	0%	4	1
Vermont	8	8	0	8	0	0%	8	5
TOTAL	207	208	-1	208	-1	0%	197	54
SOUTHEAST REGION								
Alabama	17	17	0	17	0	0%	17	0
Florida	74	74	0	74	0	0%	67	12
Georgia	55	55	0	55	0	0%	61	14
Kentucky	46	47	-1	47	-1	-2%	52	10
Mississippi	4	4	0	4	0	0%	2	0
North Carolina	37	36	1	36	1	3%	33	6
South Carolina	14	15	-1	15	-1	-7%	15	3
Tennessee	40	41	-1	41	-1	-2%	43	15
Virginia	64	64	0	64	0	0%	65	20
TOTAL	351	353	-2	353	-2	-1%	355	80
WEST REGION								
Arizona	46	51	-5	51	-5	-10%	57	10
California	101	101	0	101	0	0%	88	15
Hawaii	1	1	0	1	0	0%	1	3
Nevada	3	3	0	3	0	0%	3	2
New Mexico	13	13	0	13	0	0%	15	4
Utah	10	10	0	10	0	0%	10	2
TOTAL	174	179	-5	179	-5	-3%	174	36



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

June 2015

	June 2015	May 2015	+/-	May 2015	+/-	% Diff in Cred	June 2014	# Times Exam Hosted
MIDWEST REGION								
Illinois	35	37	-2	37	-2	-5%	37	6
Iowa	18	18	0	18	0	0%	20	5
Minnesota	68	68	0	68	0	0%	60	8
Missouri	24	24	0	24	0	0%	27	5
Nebraska	4	4	0	4	0	0%	4	0
North Dakota	4	4	0	4	0	0%	4	0
South Dakota	4	4	0	4	0	0%	5	1
Wisconsin	33	33	0	33	0	0%	27	12
TOTAL	190	192	-2	192	-2	-1%	184	37
NORTHWEST REGION								
Alaska	3	3	0	3	0	0%	3	0
Idaho	10	10	0	10	0	0%	12	2
Montana	2	2	0	2	0	0%	2	0
Oregon	12	12	0	12	0	0%	12	2
Washington	32	32	0	32	0	0%	30	5
Wyoming	3	3	0	3	0	0%	3	0
TOTAL	62	62	0	62	0	0%	62	9
SOUTHWEST REGION								
Arkansas	9	10	-1	10	-1	-10%	10	2
Colorado	39	39	0	39	0	0%	35	7
Kansas	15	15	0	15	0	0%	14	1
Louisiana	6	7	-1	7	-1	-14%	6	2
Oklahoma	6	6	0	6	0	0%	7	1
Texas	99	102	-3	102	-3	-3%	99	19
TOTAL	174	179	-5	179	-5	-3%	171	32
SUBTOTAL	1,309	1,324	-15	1,324	-15	-1%	1,326	278
Miscellaneous	28	32	-4	32	-4	-13%	1	1
GRAND TOTAL	1,337	1,356	-19	1,356	-19	-1%	1,327	279