



TO: SNA Board of Directors and State Leaders
CC: Jen Lewi
FROM: Laura Maynard
SUBJECT: July 2015 Membership, Certificate & Credentialing Program Report
DATE: August 5, 2015

Membership Overview

The July Membership Report shows that we have 55,342 members (which is 869 more than July 2014). This is also 787 less members than May 2015 year.

All of the regions have more members when compared with this time last year with the exception of the Mideast. The Northwest is showing the strongest growth.

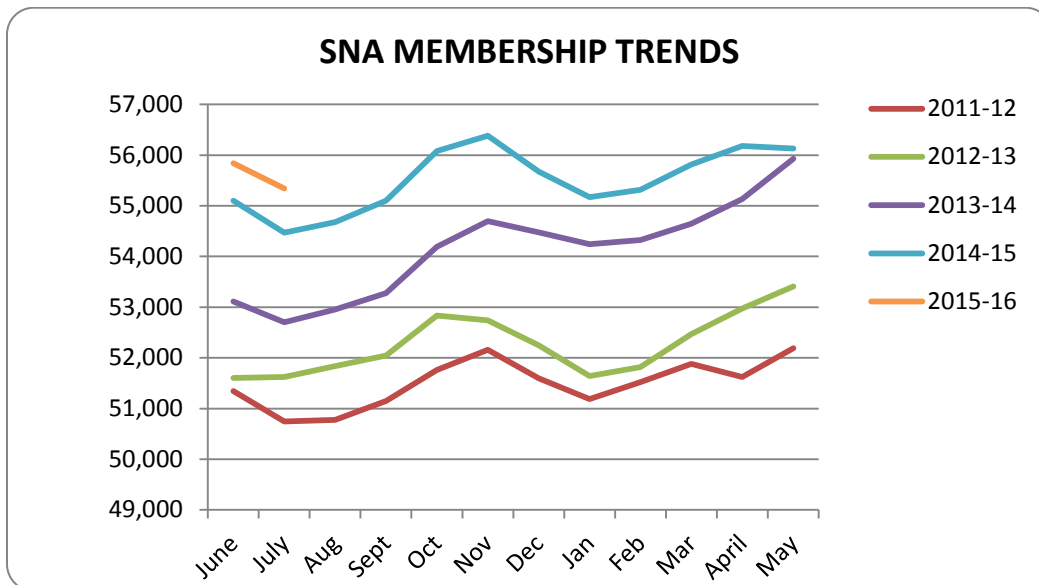
As it is early in the membership year, Delaware is currently the only state with an increase of 10% or more since May 2015 year-end.

Region	July 2015	July 2014	Diff	% Diff
Mideast	6,197	6,210	-13	0%
Northeast	4,071	4,01	70	2%
Southeast	21,635	21,334	301	1%
West	4,670	4,611	59	1%
Midwest	7,595	7,565	30	1%
Northwest	4,461	4,057	404	10%
Southwest	6,153	6,133	20	0%
Misc.	564	555	9	-
Total	55,342	54,473	869	1.6%

Major City Director and District Director membership categories both saw a slight decline which the membership team is working to reverse.

Membership Trends

Although we have seen an increase in members compared with previous years, overall membership trends remain consistent with prior years. Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring.



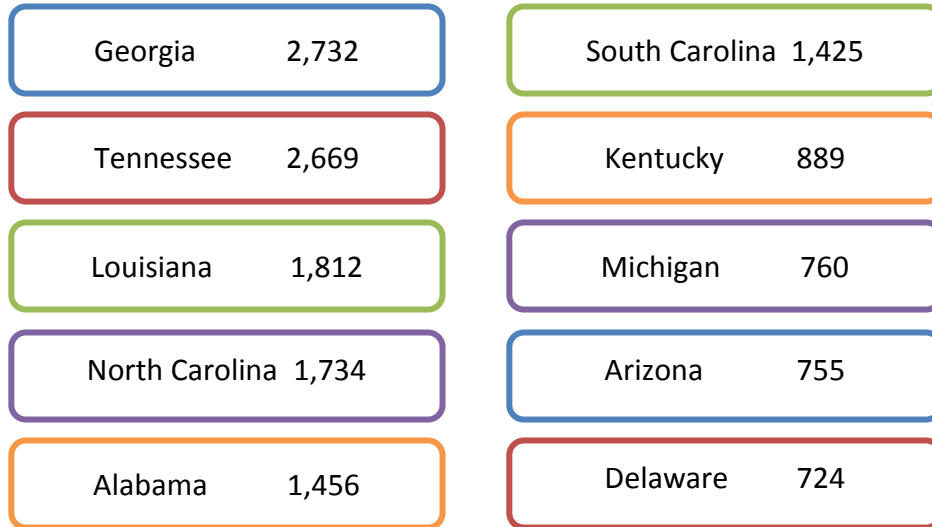
If you have any questions, please call me at ext. 120 or email lmaynard@schoolnutrition.org.

Continued...

School District Owned Membership (SDM)

The total number of SDMs for July 2015 is 25,866 (which is 283 more than the May 2015 year-end total). SDMs currently account for 47% of the total membership. All states associations are now participating in SDM and the chart below shows the top 10 SDM states.

Top 10 SDM States



Credentialing Overview

The July Credentialing Report shows that we have 1,313 credentialed members which is 43 less than the May 2015 year-end and 5 less than July 2014. The number of credentialed members should increase after recent administrations of the exam are graded.

Certificate Program Overview

The July Certificate Program Report shows that we have 20,097 certificate holders which is 281 more than July 2014. The number of members with a certificate has decreased by 113 since May 2015 year-end. More specifically:

- Level 1 Certificates have decreased by 0.74%
- Level 2 Certificates have decreased by 1.24%
- Level 3 Certificates have increased by 0.84%

190 people received a new certificate in July and 1,424 people renewed their certificate. Also, members with a certificate account for 36% of our membership. This is down from 45% in 2009.

Region	July 2015	July 2014	Diff	% Diff
Mideast	1,758	1,794	-36	-2%
Northeast	774	764	10	1%
Southeast	8,922	8,864	58	1%
West	1,355	1,336	19	1%
Midwest	4,157	4,204	-47	-1%
Northwest	2,257	2,142	115	5%
Southwest	819	712	107	15%
Misc.	55	0	0	-
Total	20,097	19,816	281	1%



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

July 2015	(Applications processed through 07/31/2015)									July 2015	+/-	July 2015	+/-
	July 2015	June 2015	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2015/16 3% Goal	Cert Program	Prior Month	Credentialing	Prior Month
MIDEAST REGION													
Delaware	978	992	-14	2	1	17	64	724	908	182	0	10	0
Dist. of Columbia	17	19	-2	0	0	2	0	10	21	1	0	0	0
Indiana	1,298	1,341	-43	5	1	47	31	639	1,394	349	0	23	0
Maryland	507	500	7	5	7	6	35	56	526	281	-16	26	2
Michigan	1,717	1,674	43	50	7	29	97	760	1,756	352	1	37	0
Ohio	1,413	1,451	-38	3	0	40	38	606	1,496	545	-3	52	-1
West Virginia	267	248	19	4	14	0	29	190	278	48	7	4	0
TOTAL	6,197	6,225	-28	69	30	141	294	2,985	6,379	1,758	-11	152	1
NORTHEAST REGION													
Connecticut	480	488	-8	7	1	15	35	174	506	145	-2	15	-3
Maine	326	328	-2	16	0	19	13	124	334	102	0	20	0
Massachusetts	946	967	-21	5	3	27	76	563	1,015	156	2	54	0
New Hampshire	364	379	-15	1	0	17	33	193	400	153	2	13	0
New Jersey	501	488	13	14	1	5	26	196	506	42	-1	12	0
New York	534	534	0	9	1	6	79	219	579	75	0	48	0
Pennsylvania	808	830	-22	10	1	36	28	255	817	86	0	31	0
Rhode Island	6	6	0	0	0	0	0	0	7	0	0	3	0
Vermont	106	106	0	0	0	1	1	27	114	15	-1	8	0
TOTAL	4,071	4,126	-55	62	7	126	291	1,751	4,278	774	0	204	-3
SOUTHEAST REGION													
Alabama	2,291	2,303	-12	6	1	16	74	1,456	2,348	1,087	-14	16	-1
Florida	2,496	2,537	-41	5	4	49	272	464	2,614	1,591	-26	72	-2
Georgia	4,334	4,342	-8	26	5	38	400	2,732	4,455	1,753	-5	54	-1
Kentucky	1,897	1,922	-25	14	1	43	205	889	2,015	763	2	44	-2
Mississippi	888	902	-14	2	2	17	50	546	928	83	-7	4	0
North Carolina	2,707	2,725	-18	28	8	55	68	1,734	2,845	739	-10	31	-6
South Carolina	1,872	1,810	62	51	11	38	323	1,425	1,865	430	4	13	-1
Tennessee	3,490	3,511	-21	15	26	56	342	2,669	3,687	1,678	7	38	-2
Virginia	1,660	1,677	-17	5	2	26	75	466	1,719	798	-4	64	0
TOTAL	21,635	21,729	-94	152	60	338	1,809	12,381	22,476	8,922	-53	336	-15
WEST REGION													
Arizona	1,033	1,032	1	13	3	15	91	755	1,075	136	1	46	0
California	1,510	1,512	-2	24	3	21	105	355	1,580	196	2	100	-1
Hawaii	280	279	1	0	0	0	2	266	287	1	0	1	0
Nevada	101	101	0	1	0	3	6	47	106	16	-1	3	0
New Mexico	795	815	-20	4	1	31	35	386	885	379	-1	12	-1
Utah	951	976	-25	1	2	28	50	225	1,031	627	-3	10	0
TOTAL	4,670	4,715	-45	43	9	98	289	2,034	4,964	1,355	-2	172	-2



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

July 2015

(continued)

	July 2015	June 2015	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2015/16 3% Goal	July 2015 Cert Program	+/- Prior Month	July 2015 Credentialing	+/- Prior Month
MIDWEST REGION													
Illinois	537	546	-9	1	0	10	29	149	586	102	3	36	1
Iowa	945	963	-18	8	1	31	47	129	974	593	-2	16	-2
Minnesota	2,957	2,979	-22	19	3	47	104	699	3,070	2,321	9	67	-1
Missouri	857	845	12	22	1	15	37	278	884	427	5	24	0
Nebraska	378	393	-15	2	0	18	24	56	400	130	-6	4	0
North Dakota	266	272	-6	2	0	8	53	9	286	42	-2	5	1
South Dakota	433	436	-3	8	0	6	32	204	447	115	0	4	0
Wisconsin	1,222	1,236	-14	6	1	19	36	444	1,275	427	0	31	-2
TOTAL	7,595	7,670	-75	68	6	154	362	1,968	7,922	4,157	7	187	-3
NORTHWEST REGION													
Alaska	139	138	1	1	1	1	0	83	145	17	0	3	0
Idaho	972	985	-13	2	3	16	22	366	1,036	385	-1	10	0
Montana	219	224	-5	6	1	12	15	14	222	59	-7	2	0
Oregon	488	492	-4	1	0	7	12	243	509	130	1	12	0
Washington	2,328	2,350	-22	22	0	41	107	572	2,412	1,525	-8	32	0
Wyoming	315	307	8	16	1	5	8	190	301	141	-1	3	0
TOTAL	4,461	4,496	-35	48	6	82	164	1,468	4,625	2,257	-16	62	0
SOUTHWEST REGION													
Arkansas	662	667	-5	2	0	8	7	101	691	52	0	9	0
Colorado	807	833	-26	8	2	34	62	326	805	199	5	39	0
Kansas	431	436	-5	9	0	16	31	74	459	183	6	15	0
Louisiana	2,572	2,646	-74	17	2	94	66	1,812	2,820	91	-2	6	0
Oklahoma	871	869	2	13	0	16	58	590	913	248	12	6	0
Texas	810	864	-54	2	4	62	54	376	907	46	0	98	-1
TOTAL	6,153	6,315	-162	51	8	230	278	3,279	6,595	819	21	173	-1
SUBTOTAL	54,782	55,276	-494	493	126	1,169	3,487	25,866	57,239	20,042	-54	1,286	-23
Miscellaneous	560	564	-4	16	0	5	6	0	573	55	5	27	-1
GRAND TOTAL	55,342	55,840	-498	509	126	1,174	3,493	25,866	57,812	20,097	-49	1,313	-24

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members, international members and members in US territories such as Guam and the USVI.



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

July 2015	Year To Date Retention						
	July 2015	May 2015	+/- Members	Reinstated Members	Expired Members	Retention Rate	2015/16 3% Goal
MIDEAST REGION							
Delaware	978	882	96	87	30	106%	908
Dist. of Columbia	17	20	-3	0	3	85%	21
Indiana	1,298	1,353	-55	2	67	95%	1,394
Maryland	507	511	-4	8	20	98%	526
Michigan	1,717	1,705	12	11	70	97%	1,756
Ohio	1,413	1,452	-39	1	66	96%	1,496
West Virginia	267	270	-3	14	22	97%	278
TOTAL	6,197	6,193	4	123	278	97%	6,379
NORTHEAST REGION							
Connecticut	480	491	-11	1	26	95%	506
Maine	326	324	2	8	26	94%	334
Massachusetts	946	985	-39	4	56	95%	1,015
New Hampshire	364	388	-24	5	35	92%	400
New Jersey	501	491	10	2	13	98%	506
New York	534	562	-28	3	37	94%	579
Pennsylvania	808	793	15	7	43	95%	817
Rhode Island	6	6	0	0	0	100%	7
Vermont	106	111	-5	0	6	95%	114
TOTAL	4,071	4,151	-80	30	242	95%	4,278
SOUTHEAST REGION							
Alabama	2,291	2,280	11	4	27	99%	2,348
Florida	2,496	2,538	-42	13	104	96%	2,614
Georgia	4,334	4,325	9	11	78	98%	4,455
Kentucky	1,897	1,956	-59	8	107	95%	2,015
Mississippi	888	901	-13	5	26	98%	928
North Carolina	2,707	2,762	-55	8	104	97%	2,845
South Carolina	1,872	1,811	61	42	62	99%	1,865
Tennessee	3,490	3,580	-90	30	135	97%	3,687
Virginia	1,660	1,669	-9	4	35	98%	1,719
TOTAL	21,635	21,822	-187	125	678	97%	22,476
WEST REGION							
Arizona	1,033	1,044	-11	4	30	98%	1,075
California	1,510	1,534	-24	4	85	95%	1,580
Hawaii	280	279	1	0	0	100%	287
Nevada	101	103	-2	0	5	95%	106
New Mexico	795	859	-64	3	84	91%	885
Utah	951	1,001	-50	2	57	95%	1,031
TOTAL	4,670	4,820	-150	13	261	95%	4,964



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

July 2015

(continued)

	July 2015	May 2015	+/- Members	Reinstated Members	Expired Members	Retention Rate	2015/16 3% Goal
MIDWEST REGION							
Illinois	537	569	-32	1	48	92%	586
Iowa	945	946	-1	2	42	96%	974
Minnesota	2,957	2,981	-24	6	77	98%	3,070
Missouri	857	858	-1	4	39	96%	884
Nebraska	378	388	-10	1	26	94%	400
North Dakota	266	278	-12	0	14	95%	286
South Dakota	433	434	-1	0	10	98%	447
Wisconsin	1,222	1,238	-16	3	37	97%	1,275
TOTAL	7,595	7,692	-97	17	293	96%	7,922
NORTHWEST REGION							
Alaska	139	141	-2	1	4	98%	145
Idaho	972	1,006	-34	3	44	96%	1,036
Montana	219	216	3	1	18	92%	222
Oregon	488	494	-6	0	10	98%	509
Washington	2,328	2,342	-14	2	64	97%	2,412
Wyoming	315	292	23	1	8	98%	301
TOTAL	4,461	4,491	-30	8	148	97%	4,625
SOUTHWEST REGION							
Arkansas	662	671	-9	1	18	97%	691
Colorado	807	782	25	5	45	95%	805
Kansas	431	446	-15	3	34	93%	459
Louisiana	2,572	2,738	-166	11	187	94%	2,820
Oklahoma	871	886	-15	0	33	96%	913
Texas	810	881	-71	6	88	91%	907
TOTAL	6,153	6,404	-251	26	405	94%	6,595
SUBTOTAL	54,782	55,573	-791	342	2,305	96%	57,239
Miscellaneous	560	556	4	0	11	*	573
GRAND TOTAL	55,342	56,129	-787	342	2,316	96%	57,812

Note: The retention rate will be skewing slightly higher as this report only contains only a month of data. SNA's 2014-15 retention rate was 82% and the average association retention rate for 2014 was 80%.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

July 2015

	July 2015	July 2014	+/- Members	Percentage Difference
MIDEAST REGION				
Delaware	978	927	51	6%
Dist. of Columbia	17	22	-5	-23%
Indiana	1,298	1,277	21	2%
Maryland	507	527	-20	-4%
Michigan	1,717	1,695	22	1%
Ohio	1,413	1,431	-18	-1%
West Virginia	267	331	-64	-19%
TOTAL	6,197	6,210	-13	0%
NORTHEAST REGION				
Connecticut	480	527	-47	-9%
Maine	326	331	-5	-2%
Massachusetts	946	977	-31	-3%
New Hampshire	364	399	-35	-9%
New Jersey	501	341	160	47%
New York	534	557	-23	-4%
Pennsylvania	808	734	74	10%
Rhode Island	6	9	-3	-33%
Vermont	106	126	-20	-16%
TOTAL	4,071	4,001	70	2%
SOUTHEAST REGION				
Alabama	2,291	2,136	155	7%
Florida	2,496	2,630	-134	-5%
Georgia	4,334	4,356	-22	-1%
Kentucky	1,897	1,829	68	4%
Mississippi	888	975	-87	-9%
North Carolina	2,707	2,644	63	2%
South Carolina	1,872	1,709	163	10%
Tennessee	3,490	3,391	99	3%
Virginia	1,660	1,664	-4	0%
TOTAL	21,635	21,334	301	1%
WEST REGION				
Arizona	1,033	1,017	16	2%
California	1,510	1,554	-44	-3%
Hawaii	280	114	166	146%
Nevada	101	110	-9	-8%
New Mexico	795	828	-33	-4%
Utah	951	988	-37	-4%
TOTAL	4,670	4,611	59	1%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

July 2015

	July 2015	July 2014	+/- Members	Percentage Difference
MIDWEST REGION				
Illinois	537	551	-14	-3%
Iowa	945	950	-5	-1%
Minnesota	2,957	2,873	84	3%
Missouri	857	924	-67	-7%
Nebraska	378	372	6	2%
North Dakota	266	284	-18	-6%
South Dakota	433	412	21	5%
Wisconsin	1,222	1,199	23	2%
TOTAL	7,595	7,565	30	0%
NORTHWEST REGION				
Alaska	139	140	-1	-1%
Idaho	972	766	206	27%
Montana	219	193	26	13%
Oregon	488	453	35	8%
Washington	2,328	2,334	-6	0%
Wyoming	315	171	144	84%
TOTAL	4,461	4,057	404	10%
SOUTHWEST REGION				
Arkansas	662	711	-49	-7%
Colorado	807	765	42	5%
Kansas	431	437	-6	-1%
Louisiana	2,572	2,864	-292	-10%
Oklahoma	871	678	193	28%
Texas	810	678	132	19%
TOTAL	6,153	6,133	20	0%
SUBTOTAL	54,782	53,911	871	1.6%
Miscellaneous	560	562	-2	0%
GRAND TOTAL	55,342	54,473	869	1.6%



1 TO 500 DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

July 2015

	State	+/- Members	July 2015	May 2015	Members Diff in %	Ranking % Growth	2015/2016 3% Goal
1	Wyoming	23	315	292	7.9%	1	301
2	New Jersey	10	501	491	2.0%	2	506
3	Montana	3	219	216	1.4%	3	222
4	Maine	2	326	324	0.6%	4	334
5	Hawaii	1	280	279	0.4%	5	287
6	Rhode Island	0	6	6	0.0%	6	7
7	South Dakota	-1	433	434	-0.2%	7	447
8	Alaska	-2	139	141	-1.4%	10	145
9	Nevada	-2	101	103	-1.9%	11	106
10	West Virginia	-3	267	270	-1.1%	8	278
11	Dist. of Columbia	-3	17	20	-15.0%	18	21
12	Vermont	-5	106	111	-4.5%	16	114
13	Oregon	-6	488	494	-1.2%	9	509
14	Nebraska	-10	378	388	-2.6%	13	400
15	Connecticut	-11	480	491	-2.2%	12	506
16	North Dakota	-12	266	278	-4.3%	15	286
17	Kansas	-15	431	446	-3.4%	14	459
18	New Hampshire	-24	364	388	-6.2%	17	400

Membership Growth Award Guidelines require that although states may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states, one for number of members and one for percentage increase.



501 TO 1,000 DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

July 2015

	State	+/- Members	July 2015	May 2015	Members Diff in %	Ranking % Growth	2015/2016 3% Goal
1	Delaware	96	978	882	10.9%	1	908
2	Colorado	25	807	782	3.2%	2	805
3	Pennsylvania	15	808	793	1.9%	3	817
4	Iowa	-1	945	946	-0.1%	4	974
5	Missouri	-1	857	858	-0.1%	5	884
6	Maryland	-4	507	511	-0.8%	6	526
7	Arkansas	-9	662	671	-1.3%	7	691
8	Mississippi	-13	888	901	-1.4%	8	928
9	Oklahoma	-15	871	886	-1.7%	9	913
10	New York	-28	534	562	-5.0%	11	579
11	Illinois	-32	537	569	-5.6%	12	586
12	Massachusetts	-39	946	985	-4.0%	10	1,015
13	New Mexico	-64	795	859	-7.5%	13	885
14	Texas	-71	810	881	-8.1%	14	907

Membership Growth Award Guidelines require that although states may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states, one for number of members and one for percentage increase.



1,001+ DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

July 2015

	State	+/- Members	July 2015	May 2015	Members Diff in %	Ranking % Growth	2015/2016 3% Goal
1	South Carolina	61	1,872	1,811	3.4%	1	1,865
2	Michigan	12	1,717	1,705	0.7%	2	1,756
3	Alabama	11	2,291	2,280	0.5%	3	2,348
4	Georgia	9	4,334	4,325	0.2%	4	4,455
5	Virginia	-9	1,660	1,669	-0.5%	5	1,719
6	Arizona	-11	1,033	1,044	-1.1%	8	1,075
7	Washington	-14	2,328	2,342	-0.6%	6	2,412
8	Wisconsin	-16	1,222	1,238	-1.3%	9	1,275
9	Minnesota	-24	2,957	2,981	-0.8%	7	3,070
10	California	-24	1,510	1,534	-1.6%	10	1,580
11	Idaho	-34	972	1,006	-3.4%	16	1,036
12	Ohio	-39	1,413	1,452	-2.7%	14	1,496
13	Florida	-42	2,496	2,538	-1.7%	11	2,614
14	Utah	-50	951	1,001	-5.0%	18	1,031
15	North Carolina	-55	2,707	2,762	-2.0%	12	2,845
16	Indiana	-55	1,298	1,353	-4.1%	17	1,394
17	Kentucky	-59	1,897	1,956	-3.0%	15	2,015
18	Tennessee	-90	3,490	3,580	-2.5%	13	3,687
19	Louisiana	-166	2,572	2,738	-6.1%	19	2,820

Membership Growth Award Guidelines require that although states may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states, one for number of members and one for percentage increase.



MEMBERSHIP PROFILE

July 2015

	July 2015	May 2015	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition/Child Care Employees	27,551	27,949	-398	50%	-1%	14,681	10,362
School Nutrition/Child Care Managers	18,250	18,480	-230	33%	-1%	9,130	6,490
District Directors/Child Care Directors	5,394	5,424	-30	10%	-1%	1,152	1,523
Retired	545	565	-20	1%	-4%	n/a	126
Affiliate	1,635	1,703	-68	3%	-4%	n/a	740
State Agency Directors	580	592	-12	1%	-2%	314	76
Major City Directors	434	458	-24	1%	-5%	230	112
Other	145	151	-6	*	-4%	359	636
Industry Individual	47	44	3	*	7%	n/a	-
Life	69	67	2	*	3%	n/a	2
Corporate Industry + Patron	487	490	-3	1%	-1%	n/a	-
Allied Groups	1	-	-	*		n/a	-
Educators	74	76	-2	*	-3%	n/a	10
Student	118	124	-6	*	-5%	n/a	20
International	6	6	0	*	-	n/a	-
TOTAL MEMBERS	55,336	56,129	-793	100%	-1.4%	25,866	20,097

Note: * is less than 1%



SCHOOL DISTRICT OWNED MEMBERSHIP (SDM)

REPORT

July 2015 (Applications processed through 07/31/2015)

	July 2015	June 2015	+/- Members	May 2015	+/- Members	% of Total Membership
MIDEAST REGION						
Delaware	724	738	-14	616	108	74%
Dist. of Columbia	10	10	0	10	0	59%
Indiana	639	650	-11	659	-20	49%
Maryland	56	56	0	56	0	11%
Michigan	760	724	36	728	32	44%
Ohio	606	609	-3	589	17	43%
West Virginia	190	177	13	197	-7	71%
TOTAL	2,985	2,964	21	2,855	130	48%

NORTHEAST REGION

Connecticut	174	169	5	174	0	36%
Maine	124	127	-3	124	0	38%
Massachusetts	563	577	-14	580	-17	60%
New Hampshire	193	195	-2	190	3	53%
New Jersey	196	191	5	191	5	39%
New York	219	219	0	220	-1	41%
Pennsylvania	255	250	5	232	23	32%
Rhode Island	0	0	0	0	0	0%
Vermont	27	27	0	27	0	25%
TOTAL	1,751	1,755	-4	1,738	13	43%

SOUTHEAST REGION

Alabama	1,456	1,458	-2	1,427	29	64%
Florida	464	480	-16	480	-16	19%
Georgia	2,732	2,752	-20	2,769	-37	63%
Kentucky	889	883	6	875	14	47%
Mississippi	546	555	-9	549	-3	61%
North Carolina	1,734	1,704	30	1,727	7	64%
South Carolina	1,425	1,343	82	1,275	150	76%
Tennessee	2,669	2,663	6	2,689	-20	76%
Virginia	466	464	2	453	13	28%
TOTAL	12,381	12,302	79	12,244	137	57%

WEST REGION

Arizona	755	743	12	743	12	73%
California	355	347	8	320	35	24%
Hawaii	266	265	1	265	1	95%
Nevada	47	50	-3	50	-3	47%
New Mexico	386	386	0	422	-36	49%
Utah	225	227	-2	226	-1	24%
TOTAL	2,034	2,018	16	2,026	8	44%



SCHOOL DISTRICT OWNED MEMBERSHIP (SDM)

REPORT

July 2015

	July 2015	June 2015	+/- Members	May 2015	+/- Members	% of Total Membership
MIDWEST REGION						
Illinois	149	151	-2	143	6	28%
Iowa	129	130	-1	124	5	14%
Minnesota	699	690	9	689	10	24%
Missouri	278	267	11	269	9	32%
Nebraska	56	55	1	54	2	15%
North Dakota	9	9	0	9	0	3%
South Dakota	204	203	1	196	8	47%
Wisconsin	444	444	0	445	-1	36%
TOTAL	1,968	1,949	19	1,929	39	26%
NORTHWEST REGION						
Alaska	83	84	-1	84	-1	60%
Idaho	366	370	-4	365	1	38%
Montana	14	14	0	14	0	6%
Oregon	243	242	1	242	1	50%
Washington	572	571	1	568	4	25%
Wyoming	190	184	6	178	12	60%
TOTAL	1,468	1,465	3	1,451	17	33%
SOUTHWEST REGION						
Arkansas	101	102	-1	102	-1	15%
Colorado	326	329	-3	318	8	40%
Kansas	74	74	0	73	1	17%
Louisiana	1,812	1,823	-11	1,841	-29	70%
Oklahoma	590	584	6	591	-1	68%
Texas	376	415	-39	415	-39	46%
TOTAL	3,279	3,327	-48	3,340	-61	53%
SUBTOTAL	25,866	25,780	86	25,583	283	47%
Miscellaneous	0	0	0	0	0	0%
GRAND TOTAL	25,866	25,780	86	25,583	283	47%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

July 2015 (Applications processed through 07/31/2015)

	July 2015	June 2015	+/-	May 2015	+/-	% Diff in Cert	July 2014	2015/2016 3% Goal	% of Total Membership
MIDEAST REGION									
Delaware	182	182	0	183	-1	-1%	158	188	19%
Dist. of Columbia	1	1	0	1	0	-	1	2	6%
Indiana	349	349	0	349	0	0%	365	359	27%
Maryland	281	297	-16	307	-26	-8%	356	316	55%
Michigan	352	351	1	351	1	0%	365	362	21%
Ohio	545	548	-3	551	-6	-1%	503	568	39%
West Virginia	48	41	7	44	4	9%	46	45	18%
TOTAL	1,758	1,769	-11	1,786	-28	-2%	1,794	1,840	28%
NORTHEAST REGION									
Connecticut	145	147	-2	150	-5	-3%	147	155	30%
Maine	102	102	0	104	-2	-2%	108	107	31%
Massachusetts	156	154	2	148	8	5%	147	152	16%
New Hampshire	153	151	2	152	1	1%	147	157	42%
New Jersey	42	43	-1	44	-2	-5%	45	45	8%
New York	75	75	0	76	-1	-1%	76	78	14%
Pennsylvania	86	86	0	87	-1	-1%	79	90	11%
Rhode Island	0	0	0	0	0	-	1	1	0%
Vermont	15	16	-1	16	-1	-6%	14	17	14%
TOTAL	774	774	0	777	-3	0%	764	802	19%
SOUTHEAST REGION									
Alabama	1,087	1,101	-14	1,102	-15	-1%	1,069	1,135	47%
Florida	1,591	1,617	-26	1,635	-44	-3%	1,711	1,684	64%
Georgia	1,753	1,758	-5	1,779	-26	-1%	1,714	1,832	40%
Kentucky	763	761	2	748	15	2%	735	770	40%
Mississippi	83	90	-7	86	-3	-3%	75	89	9%
North Carolina	739	749	-10	762	-23	-3%	827	785	27%
South Carolina	430	426	4	429	1	0%	429	442	23%
Tennessee	1,678	1,671	7	1,682	-4	0%	1,477	1,732	48%
Virginia	798	802	-4	803	-5	-1%	827	827	48%
TOTAL	8,922	8,975	-53	9,026	-104	-1%	8,864	9,296	41%
WEST REGION									
Arizona	136	135	1	137	-1	-1%	119	141	13%
California	196	194	2	191	5	3%	184	197	13%
Hawaii	1	1	0	0	1	-	0	1	0%
Nevada	16	17	-1	17	-1	-6%	15	18	16%
New Mexico	379	380	-1	389	-10	-3%	385	401	48%
Utah	627	630	-3	633	-6	-1%	633	652	66%
TOTAL	1,355	1,357	-2	1,367	-12	-1%	1,336	1,410	29%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

July 2015

	July 2015	June 2015	+/-	May 2015	+/-	% Diff in Cert	July 2014	2015/2016 3% Goal	% of Total Membership
MIDWEST REGION									
Illinois	102	99	3	101	1	1%	76	104	19%
Iowa	593	595	-2	590	3	1%	618	608	63%
Minnesota	2,321	2,312	9	2317	4	0%	2,317	2,387	78%
Missouri	427	422	5	420	7	2%	445	433	50%
Nebraska	130	136	-6	135	-5	-4%	136	139	34%
North Dakota	42	44	-2	46	-4	-9%	44	47	16%
South Dakota	115	115	0	114	1	1%	122	117	27%
Wisconsin	427	427	0	426	1	0%	446	439	35%
TOTAL	4,157	4,150	7	4,149	8	0%	4,204	4,274	55%
NORTHWEST REGION									
Alaska	17	17	0	16	1	6%	17	17	12%
Idaho	385	386	-1	391	-6	-2%	359	403	40%
Montana	59	66	-7	60	-1	-2%	59	62	27%
Oregon	130	129	1	129	1	1%	108	133	27%
Washington	1525	1,533	-8	1,533	-8	-1%	1,550	1,579	66%
Wyoming	141	142	-1	139	2	1%	49	143	45%
TOTAL	2,257	2,273	-16	2,268	-11	0%	2,142	2,337	51%
SOUTHWEST REGION									
Arkansas	52	52	0	54	-2	-4%	37	56	8%
Colorado	199	194	5	192	7	4%	182	198	25%
Kansas	183	177	6	176	7	4%	187	181	42%
Louisiana	91	93	-2	97	-6	-6%	79	100	4%
Oklahoma	248	236	12	234	14	6%	178	241	28%
Texas	46	46	0	46	0	0%	49	47	6%
TOTAL	819	798	21	799	20	3%	712	823	13%
SUBTOTAL	20,042	20,096	-54	20,172	-130	-1%	19,816	20,782	37%
Miscellaneous	55	50	5	38	17	-	0	39	10%
GRAND TOTAL	20,097	20,146	-49	20,210	-113	-1%	19,816	20,821	36%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

July 2015 (Applications processed through 07/31/2015)

	July 2015	June 2015	+/-	May 2015	+/-	% Diff in Cred	July 2014	# Times Exam Hosted
MIDEAST REGION								
Delaware	10	10	0	10	0	0%	8	0
Dist. of Columbia	0	0	0	0	0	-	0	11
Indiana	23	23	0	23	0	0%	26	3
Maryland	26	24	2	24	2	8%	52	3
Michigan	37	37	0	37	0	0%	40	8
Ohio	52	53	-1	53	-1	-2%	50	5
West Virginia	4	4	0	4	0	0%	4	0
TOTAL	152	151	1	151	1	1%	180	30

NORTHEAST REGION

Connecticut	15	18	-3	18	-3	-17%	18	3
Maine	20	20	0	20	0	0%	13	4
Massachusetts	54	54	0	54	0	0%	51	8
New Hampshire	13	13	0	13	0	0%	12	1
New Jersey	12	12	0	12	0	0%	9	3
New York	48	48	0	48	0	0%	49	16
Pennsylvania	31	31	0	32	-1	-3%	33	13
Rhode Island	3	3	0	3	0	0%	4	1
Vermont	8	8	0	8	0	0%	8	5
TOTAL	204	207	-3	208	-4	-2%	197	54

SOUTHEAST REGION

Alabama	16	17	-1	17	-1	-6%	17	0
Florida	72	74	-2	74	-2	-3%	67	12
Georgia	54	55	-1	55	-1	-2%	62	14
Kentucky	44	46	-2	47	-3	-6%	51	10
Mississippi	4	4	0	4	0	0%	2	0
North Carolina	31	37	-6	36	-5	-14%	33	6
South Carolina	13	14	-1	15	-2	-13%	15	3
Tennessee	38	40	-2	41	-3	-7%	43	15
Virginia	64	64	0	64	0	0%	65	20
TOTAL	336	351	-15	353	-17	-5%	355	80

WEST REGION

Arizona	46	46	0	51	-5	-10%	56	10
California	100	101	-1	101	-1	-1%	90	15
Hawaii	1	1	0	1	0	0%	1	3
Nevada	3	3	0	3	0	0%	3	2
New Mexico	12	13	-1	13	-1	-8%	14	4
Utah	10	10	0	10	0	0%	10	3
TOTAL	172	174	-2	179	-7	-4%	174	37



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

July 2015

	July 2015	June 2015	+/-	May 2015	+/-	% Diff in Cred	June 2014	# Times Exam Hosted
MIDWEST REGION								
Illinois	36	35	1	37	-1	-3%	37	6
Iowa	16	18	-2	18	-2	-11%	19	5
Minnesota	67	68	-1	68	-1	-1%	62	8
Missouri	24	24	0	24	0	0%	26	5
Nebraska	4	4	0	4	0	0%	3	0
North Dakota	5	4	1	4	1	25%	4	0
South Dakota	4	4	0	4	0	0%	5	1
Wisconsin	31	33	-2	33	-2	-6%	28	12
TOTAL	187	190	-3	192	-5	-3%	184	37
NORTHWEST REGION								
Alaska	3	3	0	3	0	0%	3	0
Idaho	10	10	0	10	0	0%	11	2
Montana	2	2	0	2	0	0%	2	0
Oregon	12	12	0	12	0	0%	12	2
Washington	32	32	0	32	0	0%	30	6
Wyoming	3	3	0	3	0	0%	3	0
TOTAL	62	62	0	62	0	0%	61	10
SOUTHWEST REGION								
Arkansas	9	9	0	10	-1	-10%	9	2
Colorado	39	39	0	39	0	0%	35	7
Kansas	15	15	0	15	0	0%	13	1
Louisiana	6	6	0	7	-1	-14%	6	2
Oklahoma	6	6	0	6	0	0%	7	1
Texas	98	99	-1	102	-4	-4%	96	19
TOTAL	173	174	-1	179	-6	-3%	166	32
SUBTOTAL	1,286	1,309	-23	1,324	-38	-3%	1,317	280
Miscellaneous	27	28	-1	32	-5	-16%	1	1
GRAND TOTAL	1,313	1,337	-24	1,356	-43	-3%	1,318	281